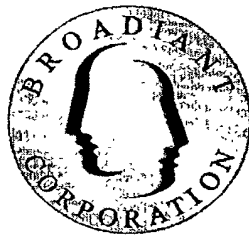


APPENDIX A



09270318



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11/08/2000

Software Requirements Specification For

Funeral.com

09770318.012601

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11/08/2000

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Purpose of Document

This is a working draft System Requirements Specification (SRS) for Funeral.com. The SRS provides functional requirements for web site design purposes, which includes the following:

- A narrative of workshop storyboards and use case studies
- Web page relationships and requirements
- Communities and security requirements
- A basis to identify database schema needs
- A baseline for performing detailed design

The SRS does not include systems architectural requirements such as:

- Funeral.com hosting hardware platforms, operating systems, or applications
- Funeral.com hosting system communications infrastructure or components
- Funeral.com hosting system performance or security needs
- Funeral.com data hosting requirements such as sizing and/or scaling
- Funeral.com back-end content/data loading for the Requisite component

Comments or questions about this SRS may be forwarded to:

11/08/2000

09770318.012601

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Introduction

Funeral.com is a new enterprise providing a complete death and after care B2B and B2C web site. *Funeral.com's* vision is to become the central resource of information, products and services for virtually every facet of the death-care industry.

Consumers will benefit through education, access to centralized resources, and a new web-based ability to prepare for a death care situation. Funeral.com will open up new markets to product and service providers by connecting informed consumers with funeral directors, manufacturers, cemetery operators and service providers.

This document details the functional requirements for the Funeral.com project. This document translates high-level business requirements as expressed in the Funeral.com requirements work shop into technical statements that describe what the proposed system must do to respond accurately to those requirements

Funeral.com reviews this document to ensure that the Broadiant project team understands the business needs and requirements. The Broadiant development team reviews this document to ensure that the functional requirements as stated contain enough information to allow for the design, development, and implementation of a workable solution. The Broadiant test team reviews this document to ensure that the functional requirements as stated are accurate and precise enough to be tested as appropriate throughout the project life cycle.

Funeral.com Communities

This section describes the communities that will be used in the BroadVision personalization features for Funeral.com. Each page within the Funeral.com web site will be assigned community rules for access and display presentation purposes.

User Type	Description	Identifier
Guest	User is a guest on the site and not a member	G
Guest Registered	User is a registered member – can manage their account information	GR
Funeral Director	User is a full fledged registered member and has access to all aspects of the site that include Guest and Funeral Director Functions 3 levels of membership	FD
Funeral Director Manager	User is a full-fledged registered member and has access to all aspects of the site that include Guest, Funeral Director Functions. This community has the capability to administer Funeral Direct functions.	FDM
Supplier	User is a full-fledged registered member and has access to all aspects of the site that include Guest and Supplier functions.	S

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Supplier Manager	User is a full-fledged registered member and has access to all aspects of the site that include Guest and Supplier functions. This community has the capability to administer Supplier functions.	SM
Cemetery Operator	User is a full-fledged registered member and has access to all aspects of the site that include Guest and functions. 3 levels of membership	CO
Cemetery Operator Manager	User is a full-fledged registered member and has access to all aspects of the site that include Guest and Cemetery Operator functions. This community has the capability to administer Cemetery Operator functions	COM
Funeral.Com Administrator	User is a full-fledged registered member and has access to all aspects of the site for administrative and management purposes.	FCA
Ask Counselor Administrator	User is a full-fledged registered member and has access to all aspects of Ask Counselor for administrative and management purposes.	FCM
All	All users have access	All

Funeral.com General Requirements

The general requirements identified in this section are applicable to all pages on Funeral.com.

Performance

- G0.01.01 Web pages developed by Broadiant Corporation shall meet or exceed the performance requirements placed on the Corio hosting system. This is dependent upon the outcome of conversations with Corio. Refer to Operations Requirements Specification FC-ORS-ver1.0.

Concurrent User Sessions

- G0.02.01 Web pages developed by Broadiant Corporation shall meet or exceed the concurrent user session requirements placed on the Corio hosting system. This is dependent upon the outcome of conversations with Corio. Refer to Operations Requirements Specification FC-ORS-ver1.0.

Page Hits

- G0.03.01 Web pages developed by Broadiant Corporation shall meet or exceed the page-hit sessions requirements placed on the Corio hosting system. This is dependent upon the outcome of conversations with Corio. Refer to Operations Requirements Specification FC-ORS-ver1.0.

Register Now

The Funeral.com site shall treat all users that have not logged-in or registered as Guest users, with access restricted to that of the Guest community.

- G0.04.01 The site shall display a "Register Now" function on each page when a Guest (non registered or logged-in) user is on the site
- G0.04.02 Once logged into Funeral.com, the "Register Now" link will not be shown.
- G0.04.03 Unless stipulated otherwise, upon completion of the registration process, the user shall be returned to the page the registration process was entered.

Global Navigation

The site shall have a global navigation feature on all pages that can take the user directly to the major topic levels of Funeral.com. This navigation bar will be the same for all pages.

Site Level Common Features.

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- G0.05.01 The following topics are contained in the global navigation menu that link to their respective topics: clean up with general requirements global navigation
Register Now – Will be displayed if the user is not already registered

Home Button

Flowers

Contact Funeral.com

Funeral Experiences

Comm Center

Grieving Support

Library Resources

Cemetery Center

Ask Counselor

Change Consumer User Preferences

Locate Funeral Home

- G0.05.02 Funeral.com Banner with link to appropriate user home page

Browser Support

- G0.06.01 The Funeral.com web site shall be designed to operate with Microsoft Internet Explorer V4.0 and greater, and Netscape Navigator V4.0 and greater. Detect browser version and redirect to browser upgrade information page if the browser is unsupported.

Unique Client Requirements

- G0.07.01 The Funeral.com Web site shall not require unique client software to be downloaded from the Funeral.com Web site. Acceptable Browser Plug-ins includes Flash Player and the Real Media Player.

Web Page Encryption

The following Web pages on Funeral.com shall feature Secure-Socket Layer 40-bit encryption.

- G0.08.01 All financial transaction pages where credit card information is contained
- G0.08.02 All address book pages with complete list of detailed information including the address book administration, edit and add pages.

Registered User Account Administration

For logged-in GR users, each page shall have a navigation link to the users specific account information as follows

- G0.09.01 User type GR - hyperlinks to Consumer Home Page
- G0.09.02 User Type FD and FDM - hyperlinks to Funeral Director Home Page
- G0.09.03 User Type S and SM - hyperlinks to Supplier Home Page

Browser Cookies

- G0.10.01 The Funeral.com Web site shall be designed for Browsers with Cookies enabled. At this time Cookies will not be utilized.

Browser Javascript Enabled

- G0.11.01 The Funeral.com Web site shall be designed for Browsers with Javascript enabled.
- G0.11.02 A check will be made to ensure Javascript is enabled and a warning presented to the user if not enabled.

Search Definition/Results

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- G0.12.01 Search definition to be determined at page level
- G0.12.02 All search results, unless otherwise stated, shall be returned in groups of 20. All search results pages that exceed 20 results shall have the following information displayed:
 The total number of results returned
 The results being viewed relative to total count, i.e. Viewing 41-60 of 276 matches subject to performance restrictions
 A next button to view the next 20 results when the results count exceeds 20
 A previous button that displays the previous 20 results displayed, i.e. when viewing 81-100, this action will display 61-80.
 A First Page button to return the user to results 1-20.
 A last page button will display the last set of results.
- G0.12.03 Global site searches will be defined for release 1.1

Page Content

- G0.13.01 Funeral.com will provide Page content to Broadiant Corporation.
- G0.13.02 Editorial Blurbs - Editorial content will be served dynamically based on editorial rules assigned to that page
- G0.13.03 Wrapper Content (static content)
- G0.13.04 Internal Marketing/Advertising

Graphics

Funeral.com will provide graphics to Broadiant Corporation.

Current Experience Information

- G0.14.01 The file name of the current funeral experience selected and the associated funeral director or funeral home shall be displayed on each page if one has been chosen.

Footer Information

- G0.15.01 Link to site map
- G0.15.02 Link to Legal
- G0.15.03 Link to Privacy
- G0.15.04 Link to About Funeral.com Funeral.com Functional Requirements

Funeral.com Splash Page (010)

This page provides the initial screen when entering Funeral.com. It offers users the ability to login to Funeral.com, or enter as a guest

Splash Page

This page offers users the ability to login to Funeral.com, or enter as a guest.

Storyboard ref: 00

Release 1

- 010.001.001 Enter the site as a Guest selection – hyperlinks to the Guest Home page
- 010.001.002 Register as new member link – links to consumer registration page
- 010.001.003 Registered User login with the following:
 - Username text entry box
 - Password text entry box

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- Submit button

010.001.004 Password Reminder Link

Communities: All

Password Reminder Page

This gives the user a hint for their password associated to the user id. The user will answer the predetermined question. If the user answers correctly, the user will be emailed their password.

Storyboard ref: 00-1

Release 1

010.002.001 The user id must be filled in to receive this page.

010.002.002 User ID – displays the selected user id.

010.002.003 Reminder – displays associated text for the reminder that was saved when registering the user id.

010.002.004 Answer text box

010.002.005 Close button

Communities: All

Funeral.com Home Page (020)

This page provides the primary informational entrance to Funeral.com and loads based on the community the user is logged in as. The home page contains content describing Funeral.com and hyperlinks to account information. Each community will have its own information displayed.

Home Page General Requirements

Storyboard ref: FDC1-1, SUP1-2, CON1-2

Release 1

All home pages provide the following:

- 020.000.001 Advertising Space – This section will display community specific advertising.
- 020.000.002 News – This section will display community specific links to news.
- 020.000.003 Catalog – This section will display community specific links to catalogs.
- 020.000.004 Discussion Groups (Excluding suppliers).
- 020.000.005 Notices – This section will include dynamic links shown based on business rules (Alerts).
- 020.000.006 Old Password text box
- 020.000.007 New Password text box
- 020.000.008 New Password verification text box
- 020.000.009 Password change submit button

Communities: All

Funeral Director/Funeral Director Manager Home Page

This function allows the FD to manage their activities and accounts on Funeral.com. The FD/FDM Home Page provides hypertext links to additional associated content.

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Storyboard ref: FDC1-1

Release 1

- 020.001.001 Funeral Experience Manager – This section will include a link to the following:
 Funeral Experience Assignment
 Experience Pricing dropdown with link to page
- 020.001.002 Account Administration – This section will include links to the following: (available only to FDM)
 Update Services Text
 User Authorization
 Account Status
 Update Account Info
- 020.001.003 Orders – This section will include links to the following:
 View Orders
 Modify Orders
 View Pre-Need Inventory
- 020.001.004 Classifieds – This will be a link to the classifieds section.
 View
 Submit a Classified
- 020.001.005 Microsites – This section will links to the microsites including:
 Edit Level 1 Microsite (FDM Only)
 Edit/Upgrade Level 2 Microsite (FDM Only)
 Request Custom Microsite (FDM Only)
 View Microsite level 1
 View Microsite level 2 (If Applicable)
- 020.001.006 Catalogs: in addition to catalog indexes from General Home Page requirements Set Retail Pricing for catalog items
- 020.001.007 Catalogs displayed to Funeral Directors will display wholesale (cost from supplier) and retail pricing
- 020.001.008 Training – This section links to training info pages
 Available Offerings
- Communities: FD, FDM, and FCA

Consumer Registered Home Page

This function allows the registered consumer to manage their activities and accounts on Funeral.com. The Consumer Home Page provides hypertext links to additional associated content.

Storyboard ref: CON1-1

Release 1

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- 020.002.001 Named Greeting
 - 020.002.002 Wrapper Content – Static information.
 - 020.002.003 Notices – This section will include dynamic links shown based on business rules (Alerts).
 - 020.002.004 User Administration – This section will include links to the following:
 - View information
 - Update Information
 - Edit Address Book
 - 020.002.005 About Funeral Experiences – This section will include links including:
 - Planning a funeral
 - How to create an experience
 - Interesting Experiences
 - Got To Funeral experience
 - 020.002.006 Saved Funeral Experiences – List of funeral experiences with file name, date and status
 - 020.002.007 Change my Personal Preferences – This section will allow the user to change the following preferences:
 - Religion
 - Ethnicity
 - Age
 - Zip Code
 - Submit button
- Communities: GR and FCA

Consumer Un-Registered Home Page

This function allows the un-registered consumer to manage their activities and accounts on Funeral.com. The Consumer Home Page provides hypertext links to additional associated content.

Storyboard ref: CON1-2
Release 1

- 020.003.001 Greeting
- 020.003.002 Wrapper Content – Static information.
- 020.003.003 Registration – This section will include links including:
 - Benefits
 - Registration Form
- 020.003.004 About Funeral Experiences – This section will include links including:
 - Planning a funeral
 - How to create an experience
 - Interesting Experiences
 - Got To Funeral experience

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020.003.005 Set Personal Preferences – This section will allow the user to set the following preferences:
(None will be the default)

Religion

Ethnicity

Age

Zip Code

020.003.006 Submit button

Communities: G and FCA

Supplier Home Page

This function allows the Suppliers to manage their activities and accounts on Funeral.com. The Supplier Home Page provides hypertext links to additional associated content.

Storyboard ref: SUP1-2

Release 1

020.004.001 Classifieds – This section will contain links to the following:

Posting

Viewing

020.004.002 Orders – This section will include links to the following:

View Orders

Modify Orders

020.004.003 Catalog – This section will include links to the following:

Link to Catalogs

Link to Emerge

020.004.004 Account Administration – This section will include links to the following:

User Authorization

Account Status

Update Account Info

Communities: S, SM, and FCA

Funeral Home Microsites (030)

Funeral Home Microsites will be in two levels; Level one will be an e-business type card with basic information and will be free. Level two will be a more detailed web page with possible subsequent links and there will be a cost to the funeral director..

Microsite Acceptance Page

This is the page a Funeral Director Manager is sent to when receiving an invitation email. The FDM has ten days to respond or the microsite goes live as is. Once the microsite is accepted or defaulted live it will stay live for 90 days or until membership is purchased and microsite upgraded. If no action is taken in 90 days the site is discontinued

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Storyboard ref: MCS1-3

Release 1

- 030.001.001 Text message asking to verify information and add state license number
- 030.001.002 Banner Title text entry box – pre populated
- 030.001.003 Funeral Home Name text entry box – pre populated
- 030.001.004 Address 1 text entry box – pre populated
- 030.001.005 Address 2 text entry box – pre populated
- 030.001.006 City text entry box – pre populated
- 030.001.007 State text entry box – pre populated
- 030.001.008 Zip text entry box – pre populated
- 030.001.009 Phone text entry box – pre populated
- 030.001.010 Contact name text box – prepopulated
- 030.001.011 Cell phone text box – pre-populated
- 030.001.012 Pager text box – pre-populated
- 030.001.013 County text box – pre-populated
- 030.001.014 Funeral Director 1 text entry box – blank not required
- 030.001.015 Funeral Director 2 text entry box – blank not required
- 030.001.016 Funeral Director 3 text entry box – blank not required
- 030.001.017 Funeral Director 4 text entry box – blank not required
- 030.001.018 State License Number text entry box – blank required
- 030.001.019 Email text entry box – blank required
- 030.001.020 Comment text area entry box – blank
- 030.001.021 Register Now Button – When pressed the state registration is verified. Rules are as follows:
 Accepted – proceed to registration
 Not Accepted – User is sent back to registration page once. If they fail to enter the correct number again, they are sent to the contact page
- 030.001.022 No Participate Button – When this button is pressed the microsite will be disabled and the DB will be updated with “Declined Registration” as the reason for the microsite disabling. An email will also be sent to the Funeral.com account with information about the funeral director declining the registration.

Communities: FDM and FCA

Funeral Home Microsite Level One Page

The Microsite is a dynamically generated web page for all registered Funeral Homes on Funeral.com. The Microsite is presented with the basic information provided in the registration process.

Storyboard ref: MCS1-1

Release 1

- 030.002.001 The Microsite shall extract the following information from the Funeral Director profile:

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Funeral Home Name
 Contact Last Name
 Contact First Name
 Contact Middle Initial
 Address
 City
 State
 Zip/Regional Code
 Business Phone

Contact Name

Cell Phone

Pager

County

Email – the e-mail link shall be active

Fax

030.002.002 Link to general price list page

Communities: All

Funeral Home Microsite Level Two Page

The Microsite is a dynamically generated web page for Funeral Homes requesting a level two microsite page on Funeral.com. The Microsite is presented with the basic information provided in the registration process, a logo, images and a link to an associated Services page when it is available. This page may be reached as a view page or a preview page. If it is reached as a preview page the user is given the accept or make changes button at the bottom.

Storyboard ref: MCS1-2

Release 1

030.003.001 The Microsite shall extract the following information from the Funeral Director profile:

Funeral Home Name
 Contact Last Name
 Contact First Name
 Contact Middle Initial
 Address
 City
 State
 Zip/Regional Code
 Business Phone

Contact Name

Cell Phone

Pager

County

Email – the e-mail link shall be active

Fax

030.003.002 Funeral Home Logo

030.003.003 Title Block 1 – User defined title and text description

030.003.004 Photo Block 1 – User provided photo

030.003.005 Caption Block 1 – Caption for photo 1

030.003.006 Title Block 2 – User defined title and text description

030.003.007 Photo Block 2 – User provided photo

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- | | |
|-------------|--|
| 030.003.008 | Caption Block 2 – Caption for photo 2 |
| 030.003.009 | Title Block 3 – User defined title and text description |
| 030.003.010 | Photo Block 3 – User provided photo |
| 030.003.011 | Caption Block 3 – Caption for photo 3 |
| 030.003.012 | The Microsite page shall have a link to the General price List. |
| 030.003.013 | Accept button – (Preview Only) allows the user to accept the changes, links to the funeral director home page |
| 030.003.014 | Make changes button – (Preview Only) allows the user to go back to the development page and change entered information |

Communities: All

General Price List Display Page

The General Price List shall dynamically list the funeral home services and prices entered by the FDMs.

Storyboard ref: MCS1-2-1

Release 1

- | | |
|-------------|---------------------------|
| 030.004.001 | Display funeral home name |
| 030.004.002 | Major service headings |
| 030.004.003 | Specific services |
| 030.004.004 | Service Description |
| 030.004.005 | Price |

Communities: All

Microsite Level 1 Dev Page

This is the page a Funeral Director Manager will edit a level 1 Microsite.

Storyboard ref FDC1-1-6

Release 1

- | | |
|-------------|--|
| 030.005.001 | Banner Title text entry box – pre populated |
| 030.005.002 | Funeral Home Name text entry box – pre populated |
| 030.005.003 | Address 1 text entry box – pre populated |
| 030.005.004 | Address 2 text entry box – pre populated |
| 030.005.005 | City text entry box – pre populated |
| 030.005.006 | State text entry box – pre populated |
| 030.005.007 | Zip text entry box – pre populated |
| 030.005.008 | Phone text entry box – pre populated |

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030.005.009 Contact name text box – prepopulated
 030.005.010 Cell phone text box – pre-populated
 030.005.011 Pager text box – pre-popualted
 030.005.012 County text box – pre-populated
 030.005.013 Funeral Director 1 text entry box – blank not required
 030.005.014 Funeral Director 2 text entry box – blank not required
 030.005.015 Funeral Director 3 text entry box – blank not required
 030.005.016 Funeral Director 4 text entry box – blank not required
 030.005.017 Email text entry box – blank required
 030.005.018 Comment text area entry box – blank
 030.005.019 Submit button
 030.005.020 State License Number – output only, cannot be edited
 Communities: FDM and FCA

Microsite Level 2 Dev Page

This is the page a Funeral Director Manager will edit a level 2 Microsite.

Storyboard ref: FDC1-1-6-1
 Release 1

Site Titling Components

030.006.001 Banner Title text entry box – pre populated
 030.006.002 Funeral Home Name text entry box – pre populated
 030.006.003 Address 1 text entry box – pre populated
 030.006.004 Address 2 text entry box – pre populated
 030.006.005 City text entry box – pre populated
 030.006.006 State text entry box – pre populated
 030.006.007 Zip text entry box – pre populated
 030.006.008 Phone text entry box – pre populated
 030.006.009 Contact name text box – prepopulated
 030.006.010 Cell phone text box – pre-populated
 030.006.011 Pager text box – pre-popualted
 030.006.012 County text box – pre-populated
 030.006.013 Funeral Director 1 text entry box – blank not required
 030.006.014 Funeral Director 2 text entry box – blank not required
 030.006.015 Funeral Director 3 text entry box – blank not required
 030.006.016 Funeral Director 4 text entry box – blank not required
 030.006.017 Email text entry box – blank required

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"030.006.001" Banner Title

030.006.018 Comment text area entry box – blank

Site Content Components

030.006.019 Title 1 text box

030.006.020 Text Block 1 text box

030.006.021 Photo 1 text box (possible client browse to pick file)

030.006.022 Caption 1 text box

030.006.023 Title 2 text box

030.006.024 Text Block 2 text box

030.006.025 Photo 2 text box (possible client browse to pick file)

030.006.026 Caption 2 text box

030.006.027 Title 3 text box

030.006.028 Text Block 3 text box

030.006.029 Photo 3 text box (possible client browse to pick file)

030.006.030 Caption 3 text box

030.006.031 Title 4 text box

030.006.032 Text Block 4 text box

030.006.033 Photo 4 text box (possible client browse to pick file)

030.006.034 Caption 4 text box

030.006.035 Logo File text box (possible client browse to pick file)

030.006.036 Preview Button – Shows the microsite level 2 page with entered in information

030.006.037 Cancel button

030.006.038 Submit button

Communities: FDM and FCA

Request Custom Dev Page

This is the page where a Funeral Director Manager will request a custom microsite.

Storyboard ref: FDC1-1-6-2

Release 1

030.007.001 Dynamic Questionnaire form – Questions will come dynamically from DB

030.007.002 Submit button

030.007.003 Emailed to Funeral.com

Communities: FDM and FCA

Registration (040)

Registration provides the ability for Funeral Directors, Consumers, or Suppliers to become members of the Funeral.com web site.

Funeral Director Manager/Director Registration

11/08/2000

030.006.018-012501

This page begins the documented registration of a funeral director. When completed, this registration process will allow access to the Funeral Director community.

If a user has previously registered, upon submission, the user will receive an error.

Storyboard ref: REG1-1
Release 1

040.001.001 Funeral Home Information Form elements required to be filled in.

Funeral Home Name - text entry box (required)

Corporate ID text box – This will allow funeral director managers to be able to enter an identifier for their funeral home chain. This will allow the funeral director manager to see all the funeral directors at funeral homes with the same ID and set their privileges for their funeral home.

Street Address - text entry box (required)

City - text entry box (required)

State - text entry box (required)

Zip/Regional Code - text entry box (required)

Additional Zip Code link – links to the admin zips page which will allow the FDM to enter additional zip codes to be used in searching.

Business Phone - text entry box (required)

Email - text entry box (required)

Fax - text entry box (optional)

Home Phone- text entry box (optional)

Current Home Page URL - text entry box (optional)

040.001.002 Billing Information Form Elements.

FC Account Number –output only, cannot be edited

Account Payable contact

Account Receivable Contact

Payment Method

040.001.003 Add New Director link – links to the add funeral director information add page

040.001.004 Added Funeral Directors list. Once a funeral director is added from the add

function they appear in this list. On successful FDM registration, all users will be sent an email with their username and a temporary password. The username will consist of the first initial and last name (unless taken, which will result in having the first name grow until a match is not found). This list will display all funeral directors that are contained within the chain of funeral homes designated by the corporate ID.

Fields Include.

Last Name - text entry box (required)

First Name- text entry box (required)

Middle Initial - text entry box (optional)

State License number

Direct Phone- text entry box (required)

Email - text entry box (required)

Pager - text entry box (optional)

Home phone - text entry box (optional)

Additional Email - text entry box (optional)

Initial privileges dropdown including:

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Active

On hold

Edit button

Delete button

- 040.001.005 Next button: this button will validate form element data entered by the user and proceed to the following locations:
If successful, the user will be presented with the Password Selection Page
If invalid, the user will be presented with validation errors via a pop-up message box. Except for form elements that are invalid, all form elements will be pre-filled or pre-selected with the user's most recent changes.
- 040.001.006 Cancel button (register later) - this button will take the user back to the previous page that was looked at before linking to the Funeral Director Registration Page.
- 040.001.007 Reset button (reset) - this button will clear all data currently entered by the user and set it back to its original state.

Community: FDM

Select Password Page

This page is where funeral director managers will set their initial passwords and user id.

Storyboard ref: REG1-1-3

Release 1

- 040.002.001 User id text box
- 040.002.002 Password text box
- 040.002.003 Confirm Password text box
- 040.002.004 Reminder question dropdown
- 040.002.005 Password Reminder answer text box
- 040.002.006 Submit Button
- 040.002.007 Email user

Community: FD, FDM

Registration Received Page

The page displays to the registering funeral director that his/her registration information has been sent to Funeral.com for verification. A temporary password will be displayed.

Storyboard ref: REG1-1-3-1

Release 1

- 040.003.001 Static text
- 040.003.002 Submit Button

Community: FD, FDM

Consumer Registration Page

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This page begins the documented registration of a consumer. When completed, this registration process will allow access to the Guest Registered Home Page. Form elements are presented to a user for completion.

Storyboard ref: REG1-4
Release 1

Contact Information: Form elements required to be filled in.

040.004.001 Last Name (required)
First Name (required)
Middle Initial
Address (required)
City (required)
State (required)
Zip/Regional Code (required)
Business Phone
Email (required)

Fax
Home Phone
Cellular Phone

040.004.002 Filters:
Ethnicity (required)
Religion (required)

Burial Type
Age (required)

Security Information

040.004.003 Password text box
Password verification text box
Choose reminder drop down
Reminder answer text box

Additional page elements

040.004.004 Form submission button: this button will validate form element data entered by the user and proceed to the following locations:
If successful, the user will be presented with the Consumer Registration Confirmation Page.

040.004.005 Cancel button (register later) - this button will take the user back to the previous page that was looked at before linking to the Consumer Registration Page.

040.004.006 Form reset button (reset) - this button will clear all data currently entered by the user and set it back to its original state.

Community: G

Consumer Registration Confirmation Page

This page confirms the registration to the user.

Storyboard ref: REG1-5
Release 1

040.005.001 Registration is automated for Guest Registered users. This page displays to the consumer that his/her registration information has been either accepted or denied. When accepted the page will thank the user for registering.

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040 005.002 Email username and password entered

Community: GR

Communications Center (050)

This section contains features that permit users to create notifications and obituaries.

Communications Center Home Page

Three primary headings Virtual obituaries, Printed Communications and Electronic Communications, with links to associated processes

Storyboard ref: COM1

Release 1

Locate an Obituary

050.001.001 By name - listing of alphabet with hyperlink to obit search results page using that alpha character as search criteria

050.001.002 Search by name text box with submit button

050.001.003 Passed away dropdown with submit button

050.001.004 Pet owner listing of alphabet with hyperlink to obit search results page using that alpha character as search criteria

Create an Obituary

050.001.005 Create custom link – links to COM1-2-2

050.001.006 Create from template dropdown with submit button

050.001.007 modify obit – obit name drop down with submit button

050.001.008 Printed Communications includes:

Links to Printed Notification Composer to create a Printed Notification tailored towards different styles (i.e. loved ones, friends, pet owners)

Drop down to select the initial style for Printed Notifications

Links to Printed Notification Composer to create Prayer Cards identifying different styles (i.e. loved ones, friends, pet owners)

Drop down to select the initial style for Prayer Cards

Links to Printed Notification Composer to create Acknowledgement Cards identifying styles (i.e. loved ones, friends, pet owners)

Drop down to select the initial style for Acknowledgement Cards

Link to a page to download templates for Memorial Folders

Link to a page to download templates for Flyers

050 001.009 Electronic Communications includes:

Links to Electronic Notification Composer to create an Email Notification tailored towards different categories of audience (i.e. loved ones, friends, pet owners)

Drop down to select the initial style for Email Notifications

Links to Electronic Notification Composer to create an Ecard Notification tailored towards different categories of audience (i.e. loved ones, friends, pet owners)

Drop down to select the initial style for eCard Notifications

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050.001.001 By name - listing of alphabet with hyperlink to obit search results page using that alpha character as search criteria

050.001.010 Link to obit help – links to obit help page

Communities: All

Printed Notification Composer Page

This page allows users to compose - printed notifications, prayer cards or acknowledgement cards. The collection of designs to select from is dynamic depending on the type of notification (Notification, Prayer Card or Acknowledgement Card) and the style (loved ones, friends, pet owners).

Printed Notification General Requirements

Storyboard ref: COM1-1

Release 1

050.002.001 Each page of the Printed Notification Composer will contain a step by step process required to complete the printed notification.

050.002.002 The steps of the process are as follows.

Step 1: Choose A Design

Step 2: Select Messages

Step 3: Options

Step 4: Sending Instructions

Step 5: Complete Order

050.002.003 Each step once accomplished will have a link to it's associated process page. The link will not become active until that process is complete

050.002.004 Each page will identify the next process step with a link to page.

050.002.005 Summaries of previous steps are displayed identifying the selections made. Includes:

Images

Messages

050.002.006 Links to previous steps

Communities: All

Select Design Page

This page allows users to select the design for the chosen type and style.

Storyboard ref: COM1-1

Release 1

050.003.001 Change Style – selections to change the style. The current selected style is identified.

050.003.002 Available designs are displayed by categories with thumbnail view images Each design has a link to view details.

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Communities: All

Select Design Detail Page

This page allows users to view the design details.

Storyboard ref: COM1-1-2
Release 1

- 050.004.001 Image – larger view of the card
- 050.004.002 Message – text of displayed message
- 050.004.003 Card Description – gives specifications for the card
- 050.004.004 Cancel button
- 050.004.005 Next and Previous Card button – This button will cycle through the available cards

Communities: All

Select Messages Page

This page allows users to insert messages into the printed communication.

Storyboard ref: COM1-1-1
Release 1

- 050.005.001 Choose standard message checkbox
- 050.005.002 Message dropdown Selection – selections for pre-defined messages with links to detail.
- 050.005.003 Write Your Own Message - text area for writing a customized message
- 050.005.004 Link to Library

Communities: All

Select Message Detail Page

This page allows users to insert messages into the printed communication.

Storyboard ref: COM1-1-1-2
Release 1

- 050.006.001 Area for message – could be image or text depending on content
- 050.006.002 Message Title text box
- 050.006.003 Price
- 050.006.004 Select Message Button
- 050.006.005 Cancel Button
- 050.006.006 Next and Previous message button – will load the next or previous message in the database

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Communities: All

Options Page

This page allows users to insert options into the printed communication. The options available are dynamic dependent on the card selected.

Storyboard ref: COM1-1-1-1
Release 1

050.007.001 Dynamic options

Communities: All

Sending Instructions Page

This page allows users to choose how to send the printed communication.

Storyboard ref: COM1-1-1-1-1
Release 1

050.008.001 Link to Recipient Selector

050.008.002 Link to complete order page

Communities: All

Complete Order Page

This page allows users to choose how to send the printed communication. The cards can only be bought in quantities of their unit of issue. If the cards are being mailed to selected recipients than the remaining cards will be mailed to the user.

Storyboard ref: COM1-1-1-1-1-1
Release 1

050.009.001 Card size selection

050.009.002 Quantity per box field

050.009.003 Price per box field

050.009.004 Number of boxes selection

050.009.005 Mailing address

050.009.006 Add to Cart

050.010.007 Cancel button

Communities: All

Locate Obits Results

This page provides the search results initiated from the Locate Obits page

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Storyboard ref: COM1-3
Release 1

- 050.010.001 This page displays the results from Locate Obits and displays:
Name (hyperlink to Obit View Page)
Date Deceased
Age
State
Type (open or private)
- 050.010.002 This page provides user selectable sorting by text selection box fields:
Name
Date Deceased
Age
State
- 050.010.003 Submit Button
- Communities: All

Create Obits General Requirements

Storyboard ref: COM1-4-All
Release 1

- 050.011.001 Each page of the Create Obits will contain a step by step process required to create an obituary.
- 050.011.002 The steps of the process are as follows:
Step 1: Enter Information
Step 2: Select Words
Step 3: Colors and Graphics
Step 4: Photo and Borders
Step 5: Preview and Submit
- 050.011.003 Each step once accomplished will have a link to it's associated process page. The link will not become active until that process is complete
- 050.011.004 Each page will identify the next process step with a link to page
- 050.011.005 Summaries of previous steps are displayed identifying the selections made. Includes:
Images
Messages
- 050.011.006 Cancel button

Communities: All

Obit Create 1: Info Page

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This page will be used to enter information about the deceased. You must be a registered user to save an Obit. Guests may create Obits but must register prior to a save. The creator name is captured with the Obit based on registered username.

Storyboard ref: COM1-4
Release 1

- 050.012.001 Deceased name text box
 - 050.012.002 Date of Death text box
 - 050.012.003 Age text box
 - 050.012.004 Survived by text box
 - 050.012.005 Submit button
 - 050.012.006 Help with Obituary link – Links to obit help page
- Communities: All (note that user must be registered to save the obit)

Obit Create 2: Words Page

This page will be used to compose a saying or select a quote to include with the obituary and also to write the obituary.

Storyboard ref: COM1-4-1
Release 1

- 050.013.001 Quote text box
 - 050.013.002 Category drop down box
 - 050.013.003 Submit button
 - 050.013.004 Obituary text box
 - 050.013.005 Link to library – links to the library page.
- Communities: All (note that user must be registered to save the obit)

Obit Words

This page will be used to select a quote to include with the obituary. Once the user selects a quote and presses the submit button, the quote will be returned to the Quote text box on the obit create 2 page.

Storyboard ref: COM1-4-1-2
Release 1

- 050.014.001 Select other categories drop down box
- 050.014.002 Cancel button
- 050.014.003 Submit button
- 050.014.004 List of available quotes including:
 - Selection radio button
 - Quote

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Communities: All (note that user must be registered to save the obit)

Obit Create 3: Colors-Graphics Page

This page will allow the user to select background color, top graphic, and sidebar graphic.

Storyboard ref: COM1-4-2

Release 1

050.015.001 Selected background color name

050.015.002 Change color button

050.015.003 Selected top graphic name

050.015.004 Change top graphic button

050.015.005 Selected side graphic name

050.015.006 Change side graphic button

Communities: All (note that user must be registered to save the obit)

Pick Color Page

This page will allow the user to select the background color. The selected color name will return to the previous page once the user presses submit.

Storyboard ref: COM1-4-2-3

Release 1

050.016.001 Listing of colors and number

050.016.002 Color text box

050.016.003 Accept button

050.016.004 Cancel button

Communities: All (note that user must be registered to save the obit)

Top Graphic Page

This page will allow the user to select the top graphic image. The selected graphic name will return to the previous screen once the user has pressed the submit button.

Storyboard ref: COM1-4-2-1

Release 1

050.017.001 Top graphic images

050.017.002 Graphic radio button

050 017 003 Accept button

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050.017.004 Cancel button

Communities: All (note that user must be registered to save the obit)

Side Graphic Page

This page will allow the user to select the side graphic image. The selected graphic name will return to the previous screen once the user has pressed the submit button.

Storyboard ref: COM1-4-2-2

Release 1

050.018.001 Side graphic images

050.018.002 Graphic radio button

050.018.003 Accept button

050.018.004 Cancel button

Communities: All (note that user must be registered to save the obit)

Obit Create 4: Photo Upload Page

This page will allow the user to upload an image to be displayed on the obituary page.

Storyboard ref: COM1-4-3

Release 1

050.019.001 Uploaded image process

050.019.002 Border color name

050.019.003 Change color button

050.019.004 Need help with Pictures? link

Communities: All (note that user must be registered to save the obit)

Pick Border Color Page

This page will allow the user to select the color of the uploaded image border.

Storyboard ref: COM1-4-3-1

Release 1

050.020.001 Listing of colors and number

050.020.002 Color text box

050.020.003 Accept button

050.020.004 Cancel button

050.020.005 Example uploaded image with border

Communities: All (note that user must be registered to save the obit)

Obit Create 5: Preview Obit

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050.017.004 Cancel button

This is the full text preview content page for the requested Obit. This page will be generated from the users selections during the create obits process.

Storyboard ref: COM1-4-4
Release 1

- 050.021.001 Selected header image
- 050.021.002 Selected sidebar image
- 050.021.003 Uploaded image
- 050.021.004 Content page containing information extracted and formatted from the Virtual Obit.
Can display the following information based on the Create Obits inputs:
First name
Middle initial
Last name

Date of Birth
Age

Selected quote

Obituary text
- 050.021.005 Submit button
- 050.021.006 Set password text box
- 050.021.007 Password confirm text box
- 050.021.008 Change password check box
- 050.021.009 View the Guestbook Link– links to guest book view page
- 050.021.010 Send Flowers Link– links to Flowers page
- 050.021.011 Return to Obit Menu Link – links to communication home page
- 050.021.012 Selected footer image
- 050.021.013 Help with obituary link – links to the obit help page
- 050.021.014 Radio buttons for Private/Open obit. If the password is filled in but the open obit radio button is selected, an error will be thrown
- 050.021.015 Link to recipient selector – The addresses selected will be saved to the obit and an email will be sent to them notifying them of the obituary.

Communities – All (note that user must be registered to save the obit)

Obit Help Page

This page will explain how to create an obituary.

Storyboard ref: COM1-4-6
Release 1

- 050.022.001 Static text explaining the obit creation process

Communities: All (note that user must be registered to save the obit)

Obit Template/Modify Page

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If the user selects to use a template to create an obit, the obituary preview will be shown first with the ability to go back to any previous step and add or change certain aspects. This is the full text preview content page for the requested Obit. This page will be generated from default settings for that template.

If the user selects to modify a previously created obit, the user will receive this page with the information from the obit filled in.

Storyboard ref: COM1-5
Release 1

- 050.023.001 Selected header image
- 050.023.002 Selected sidebar image
- 050.023.003 Uploaded image
- 050.023.004 Content page containing information extracted and formatted from the Virtual Obit.
This will display the information for the selected obit if modify and the default information if a template. Can display the following information based on the Create Obits inputs:
First name
Middle initial
Last name

Date of Birth
Age

Selected quote
Obituary text
- 050.023.006 Submit button
- 050.023.007 Set password text box
- 050.023.008 View the Guestbook Link– links to guest book view page
- 050.023.009 Send Flowers Link– links to Flowers page
- 050.023.010 Return to Obit Menu Link – links to communication home page
- 050.023.011 Selected footer image
- 050.023.012 Help with obituary link – links to the obit help page
- 050.023.013 Pointers to changeable components of obit with links to the appropriate sections

Communities – All (note that user must be registered to save the obit)

Obit Private Validation Page

This page will validate the user's ability to view a private obit

Storyboard ref: COM1-3-2
Release 1

- 050 024 001 Private Obits shall require user name and password for access
- 050 024 002 Username text box
- 050 024 003 Password text box
- 050.024 004 Submit button. On submit, validate username and password for private obit. If validated, send user to Locate obits result page. If not validated return to page with error message.
- 050 024 005 Back to search link

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050.024.006 Link to send email to Funeral.com

Communities All (note that user name and password are required for private obits - but is available for Guest users)

Obit View Page

This is the full text content page for the requested Obit. This page will be generated from the users selections during the create obits process.

Storyboard ref: COM1-3-1

Release 1

050.025.001 Selected header image

050.025.002 Selected sidebar image

050.025.003 Uploaded image

050.025.004 Content page containing information extracted and formatted from the Virtual Obit. Can display the following information based on the Create Obits inputs:

First name
Middle initial
Last name

Date of Birth
Age

Selected quote

Obituary text

050.025.005 Guestbook form including the following text boxes:

From

Address

Address 2

City

State

Zip

E-mail

Relationship to deceased drop-down

Your experience with the deceased text area

050.025.006 Submit button

050.025.007 View the Guestbook Link– links to guest book view page

050.025.008 Send Flowers Link– links to Flowers page

050.025.009 Return to Obit Menu Link – links to communication home page

050.025.010 Selected footer image.

Communities – All (private are password protected)

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050.025.001 Selected header image

Guest Book Page

This page is a display of user postings about the deceased. The user can submit a posting to be displayed on this page.

Storyboard ref: COM1-3-1-1

Release 1

- 050.026.001 Uploaded image
- 050.026.002 Sign the Guestbook Link– links to guest book form at bottom of page
- 050.026.003 Send Flowers Link– links to Flowers page
- 050.026.004 Return to Obit Menu Link – links to communication home page
- 050.026.005 Deceased information including:
 - Name
 - Date of death
 - Age
- 050.026.006 Sort by drop down, allowing the user to sort the guest book by the following:
 - Originator
 - City
 - State
 - Date posted
 - Relationship
- 050.026.007 Update button
- 050.026.008 Posting table including the following fields:
 - Message from
 - City
 - State
 - Date posted
 - Relationship
 - Comments
- 050.026.009 Guestbook form including the following text boxes:
 - From
 - Address
 - Address 2
 - City
 - State
 - Zip
 - E-mail
 - Relationship to deceased drop-down
 - Your experience with the deceased text area

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- 050.026.010 Submit button
- 050.026.011 Obituary Link – Links to the current obituary
- 050.026.012 Obituary Home Link – Links to the communication homepage.
- Communities – All (private are password protected)

Obit Acknowledgement Page

This page notifies the user that the submission is accepted and will be posted.

Storyboard ref: COM1-4-5
Release 1

- 050.027.001 Content confirming posting.
- 050.027.002 Obit link – links to current obit.
- Communities – All (private are password protected)

Memorial Folders Page

This page allows the user to select and download templates (probably MS-Word) of memorial folders to print out and use at no cost.

Storyboard ref: COM1-6
Release 1

- 050.028.001 Dynamic listing of styles
- 050.028.002 Submit button for each style to display on the page
- 050.028.003 Listing of templates for each style with link to download document
- Communities – All

Flyers Page

This page allows the user to select and download templates (probably MS-Word) of flyers to print out and use at no cost.

Storyboard ref: COM1-7
Release 1

- 050.029.001 Dynamic listing of styles
- 050.029.002 Submit button for each style to display on the page
- 050.029.002 Listing of templates for each style with link to download document
- Communities – All

Ecards Page

This page allows the user to select and send electronic cards.

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Storyboard ref: COM1-8
Release 1.1

050.030.001 TBD
Communities – All

Email Notification Page

This page allows the user to send email notifications

Storyboard ref: COM1-9
Release 1.1

050.031.001 TBD
Communities – All

Address Book (055)

This function of the web site is used to maintain the registered users address book.

Address Book Administration Page

This page allows the user to administer the address book.

Storyboard ref: CON1-1-1
Release 1

055.001.001 Display a dynamic listing of current saved entries. Fields Include:

Name

Nick Name

Email

Address (concatenation of city state and zip)

055.001.002 Edit Button for each record links to Edit address page

055.001.003 Delete Button for each record links to Delete Warning page

055.001.004 Add New Button

Communities: GR

Recipient Selector Page

This page allows the users to select recipients from the address book for various notification processes.

Storyboard ref: CON1-1-2
Release 1

055.002.001 Selections made will be saved for the calling process

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- 055.002.002 The user will be returned to the calling page
 - 055.002.003 Link to address book
 - 055.002.004 Text Display of calling function
 - 055.002.005 Dynamic list of address book nicknames with checkbox for each
 - 055.002.006 Save button
- Communities: GR

Add New Address Page

This page allows the user to edit the address book.

Storyboard ref: CON1-1-1-1

Release 1

- 055.003.001 Name text box
- 055.003.002 Nick Name text box
- 055.003.003 Email text box
- 055.003.004 Address 1 text box
- 055.003.005 Address 2 text box
- 055.003.006 City text box
- 055.003.007 State text box
- 055.003.008 Zip text box
- 055.003.009 Save button

Communities: GR

Edit Address Page

This page allows the user to edit the address book

Storyboard ref: CON1-1-1-2

Release 1

- 055.004.001 Name text box
- 055.004.002 Nick Name text box
- 055.004.003 Email text box
- 055.004.004 Address 1 text box
- 055.004.005 Address 2 text box
- 055.004.006 City text box
- 055.004.007 State text box
- 055.004.008 Zip text box

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055.004.009 Save button
 055.004.010 Pre populate fields with selected record entries
 Communities: GR

Delete Address Page

This page allows the user to edit the address book.

Storyboard ref: CON1-1-1-2-1

Release 1

055.005.001 Yes Button
 055.005.002 Cancel Button
 Communities: GR

Grief Support (060)

This portion of the web site is used for is a content page with related articles and select topic discussion group forums.

Grieving Home Page

This page contains introduction content and links to related topics.

Storyboard ref: GRV1

Release 1

060.001.001 Ask Counselor links including:
 Ask a question
 Questions of the day
 Questions of the week
 060.001.002 Selected Topics – dynamic list of links to topics
 060.001.003 Online Discussions – dynamic list of topic forums (This will be a list of the five most hit forums and a link to the discussion groups)
 060.001.004 Support Services- dynamic list of links to support services
 Communities: All

Selected Topic Index Page

This is a content, featured page with selected topic.

Storyboard ref: GRV1-2

Release 1

060.002.001 Dynamic text for selected main topic

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060.001.001

060.002.002 Dynamic listing of sub-topic headers

060.002.003 Dynamic listing of links to articles under sub-topic headings

Communities: All

Selected Topic Article Page

This is a content, featured page with selected topic.

Storyboard ref: GRV1-2-1

Release 1

060.003.001 Dynamic content information managed via dcc

Communities: All

Online Discussion

This is a self-operating discussion group where users can post topics, or respond to topics

Storyboard ref: GRV1-3-1

Release 1

060.004.001 Discussion component shall allow users to read and add comments.

060.004.002 Posting to the discussion group shall require registering a user e-mail address Shall Uses BV discussion component

060.004.003 Links to Discussion group Topic page for the Grieving Forum

Communities: All

Support Service Group Index Page

This section provides a content list of resources that offer death and after care assistance, such as support groups

Storyboard ref: GRV1-1

Release 1

060.005.001 Dynamic text for selected support service

060.005.002 Dynamic listing of sub-topic support service header

060.005.003 Dynamic listing of links to groups under sub-topic support service heading

Communities: All

Support Service Link Page

This section provides a content list of resources that offer death and after care assistance, such as support groups

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Storyboard ref: GRV1-1

Release 1

- 060.006.001 Dynamic text for selected support service groups
- 060.006.002 Dynamic listing of sub-topic support service group headers
- 060.006.003 Dynamic listing of links to service agencies under sub-topic support service group heading
Note* outside links will open a new window

Communities: All

Library Resources (070)

The resource center is a place for users to discover information about the death and after care industry.

Library Resources Home Page

This page contains links to topic information (including remains, items and issues, etc.), locators for the funeral industry, and state information resources.

Storyboard ref: RES1

Release 1

- 070.001.001 List of dynamic subjects with links to dynamic topic pages
- 070.001.002 Funeral home search link – links to the search results page
- 070.001.003 Cemetery search link – links to the search results page
- 070.001.004 State drop down
- 070.001.005 State information resources search submit button
- 070.001.006 List of pre-paid legal providers
- 070.001.007 Pre-paid legal provider state drop down
- 070.001.008 Pre-paid legal submit button

Communities: All

Locator Results Page

This page contains a listing of the results base on the previous search page. This page will be dynamically generated based on the type of search (i.e. funeral home, cemetery, etc.).

Storyboard ref: RES1-1

Release 1

- 070.002.001 Locator title will be dynamically generated based on type of search (i.e. funeral home, cemetery, etc.)
- 070.002.002 New search drop down box – this drop down will dynamically generate based on the search criteria for the type of search
- 070.002.003 New search submit button
- 070.002.004 Sort by drop down box – this drop down will dynamically generate based on the key search fields for the type of search

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070.002.005 Sort by submit button

070 002.006 Search results – this will be a dynamic list of the returned search results based off of the type of search

Communities: All

State Regulations Page

This page provides links to state agencies and related death care agencies

Storyboard ref: RES1-4

Release 1

070.003.001 Display selected state name

070.003.002 Page populated with the selected states resources for regulations

070.003.003 Dynamic listing of links for resources

Communities: All

Library	Topic	Page
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
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36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
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43	43	43
44	44	44
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67	67	67
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76	76	76
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85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

This page provides a title listing of available articles, with hyperlinks to the full text article or form as selected in the Library Topics Page.

Storyboard ref: RES1-5

Release 1

Display article summary

070.004.001 The page shall provide a topic header or description for the selected item

070.004.002 This page shall provide a listing of all documents matching the selected topic

070.004.003 The Title of the returned item shall be a hyperlink to the associated full-page article or form when provided as content

Communities: All

Library	Topic	Article	Page
---------	-------	---------	------

Provides the article selected from the previous page.

Storyboard ref: RES1-5-1

Release 1

Display Article

070.005.001 The page shall provide a topic header for the selected item

070.005.002 This page shall provide the full text article selected in the Library Topic Page when provided as content.

070.005.003 The page shall provide a back button to return to the Library Topic Page and the Library Home Page

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070 005.004 The page shall contain navigation buttons as follows:
A listing button – this returns users to the library topic page

Communities: All

Ask Counselor (075)

This feature allows users to view responses and post a question to a subject expert. There is an article of the day and an article of the week function. Funeral.com staff will determine which topic to be the featured article.

Ask Counselor Home Page

This content page contains the featured questions of the day and the week, with a history search capability.

Storyboard ref: ASK2

Release 1

075.001.001 Ask Counselor Submission Form includes:

user email text box

category selection box

question text area

OK to publish selection (default is no)

submit button

The Page shall have form validation error checking and corrective notices.

075.001.002 A system generated number will be assigned to this question for future tracking.

075.001.003 Date question submitted (time stamped by system when question was entered).

075.001.004 The page shall contain a list of this weeks question of the day and a list of this month's question of the week with answers. These will link to the question of the day or question of the week pages.

075.001.005 Page shall contain a search for past questions including:
Category selection box

timeframe collection selection (last 15 days, 30 days, 60 days)

submit button

Communities: All

Ask Counselor Search Results Page

This page contains the search results based on the search criteria entered from the Search the Archives Request Form on the Ask Counselor Home Page

Storyboard ref: ASK2-3

Release 1

075.002.001 The results are displayed chronologically, most recent article first. The page shall display the full article. Present results in accordance with general requirements search results (get reference).
The fields include:

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Date

Category

QOD Date

QOW Date

Question

Answer

075.002.002 The data will be able to be sorted by pressing the headers of each column. When the header is pressed the data will be sorted by that field

Communities: All

Ask Counselor Thank You Page

This page confirms receipt of a question to Ask Counselor.

Storyboard ref: ASK2-4

Release 1

075.003.001 This page confirms receipt of the submission, with content data explaining the selection process.

075.003.002 Continue button back to Ask Counselor Home Page

Communities: All

Ask Counselor Administration Page

This page allows Funeral.com to manage the Ask Counselor questions. These requirements are based on the development of these pages. A determination will be made on the use of the Publisher Tool for administration of the Ask Counselor functionality.

Storyboard ref: ASK1

Release 1

View all pending submissions to Ask Counselor

075.004.001 Page shall display all pending questions to Ask Counselor including the following fields ID#

Date Submitted

Community

Question

Current Status

075.004.002 Change status drop down – This allows the Ask Counselor Admin to change the statuses of the question

075.004.003 Assign Category drop down – This allows the Ask Counselor Admin to assign the question to a category

075.004.004 Update button – Will update the associated question

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- 075.004.005 Answer link – links to the reply page
- 075.004.006 Delete button – deletes the associated question
- 075.004.007 Send link – links to the Recipient Selector page
- 075.004.008 Status is primary sort. Default status is “new”

Communities: FCM

Counselor's Archive View Page

This page presents the search results initiated from the Ask Counselor Administration Tool Page

Storyboard ref: ASK1-1

Release 1

- 075.005.001 This page shall display the search the results initiated from the Ask Counselor Administration Tool Page, sorted most recent question first.
- 075.005.002 The page shall provide the following for each displayed article:
a delete button – which deletes the article
a select button and associated radio button for article of the day or article of the week – which initiates the Selected Question Page

Communities: FCM

Ask Counselor Response Page

This page allows editing and posting of the selected question to the article of the week, or the article of the day.

Storyboard ref: ASK1-2

Release 1

- 075.006.001 Display system generated tracking number
- 075.006.002 Date question submitted (time stamped by system when question was entered).
- 075.006.003 Date of response (time stamped by system when question was responded to).
- 075.006.004 This page shall display the selected question in an editable text region.
- 075.006.005 This page shall display the sender email information.
- 075.006.006 The page shall provide an answer text box for Mike to provide an answer to the question.
- 075.006.007 The page shall contain a post to archive button which posts the question to the selected question type on the Ask Counselor Home Page.
- 075.006.008 The ability to post the question to the question of the day and the week
- 075.006.009 Audience category selection box includes the audience to present the question and answer and the ability for a private only response. Private only response is an email response.
- 075.006.010 Delegate To drop down
- 075.006.011 The update record button will post this question to the appropriate category selected
- 075.006.012 cancel and submit button.
- 075.006.013 Search The Archive. Search capability for searching the Ask Counselor Archive Search By:

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Submission date

Category

Question Of Day

Question Of Week

Submitter

Communities: FCM

Ask Counselor Question Of The Day Page

This page displays questions of the day as directed by Ask Counselor administration.

Storyboard ref: ASK2-1

Release 1

075.007.001 Display current question of the day with answer.

075.007.002 Listing of previous questions of the day with answers.

075.007.003 Link to Ask Counselor Home Page.

Communities: All

Ask Counselor Question Of The Week Page

This page displays questions of the week as directed by Ask Counselor administration.

Storyboard ref: ASK2-2

Release 1

075.008.001 Display current question of the week with answer.

075.008.002 Listing of previous questions of the week with answers.

075.008.003 Link to Ask Counselor Home Page.

Communities: All

Cemetery Center (080)

This section contains a classified section for posting cemetery related items, such as plots and lots.

Cemetery Home Page

This page contains introduction text and links to subsections.

Storyboard ref: CMC1

Release 1 (Except Find a Grave Section which will be 1.1)

Locate

080.001.001 Cemetery search link – links to search results page

080.001.002 Find A Grave: links to external site for famous and non-famous graves

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Release 1.1

Plots and Lots

- 080.001.003 Dynamic selection list of states with listings available. Links to cemetery search results with that state as the search criteria.
- 080.001.004 Search Classifieds by cemetery type: drop down selection with submit button
- 080.001.005 Search Classifieds by cemetery name: text box entry with submit button
- 080.001.006 Submit new classified link

Monuments and markers

- 080.001.007 Link to catalog – links to Plaques and Monuments Page
- 080.001.008 Create a marker on-line link – links to the Specify Plaque Page
- 080.001.009 State regulations link – links to the State Regulations Page

Communities: All

Cemetery Search Results

This page provides the search results based on the filtering criteria provided in the Plots and Lots Home Page

Storyboard ref: CMC1-3

Release 1

Sorting Function

- 080.002.001 The default sorting shall be Cemetery.
- 080.002.002 Sort By: function through a drop down selection list with the following sorting options:
 - Cemetery Name
 - Location
 - Type
 - Update button – initiates the sort, and redisplay the search results based on selector sort method

Search Again

- 080.002.003 Search by type: dropdown selection
- 080.002.004 Search by cemetery name: text box
- 080.002.005 Search by state: dropdown selection
- 080.002.006 Submit Search button

Search Results Fields

- 080.002.007 The page shall provide the following search results field:

- Date posted
- Cemetery name
- Location

- Type
- Number Of Lots

- Address
- Contact Info

Communities: All

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Cemetery Classified Search Results

This page provides the search results based on the filtering criteria provided in the Cemetery Home Page Classifieds Search

Storyboard ref: CMC1-1

Release 1

Sorting Function

080.003.001 The default sorting shall be Cemetery.

080.003.002 Sort By: function through a drop down selection list with the following sorting options:
 Cemetery Name
 Location
 Type
 Update button – initiates the sort, and redisplayes the search results based on selector sort method

Search Again

080.003.003 Search by type: dropdown selection

080.003.004 Search by cemetery name: text box

080.003.005 Search by state: dropdown selection

080.003.006 Submit Search button

Search Results Fields

080.003.007 The page shall provide the following search results field:

Date posted
 Cemetery
 Location

Type
 Number Of Lots

Seller Comments

View Details link – links to the classifieds ad details page
 Contact Info

Communities: All

Post a Lot Page

Allows registered users to place cemetery plots and lots for sale

Storyboard ref: CMC1-2

Release 1

Confirm Registered User function

080.004.001 This page requires the user be logged in and registered with Funeral.com. When requested, this page shall determine if the user is a registered and logged in member of Funeral com

080.004.002 Registered logged-in users shall be authenticated and presented the remaining functionality of this page.

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- 080.004.003 Non-registered and logged-in users will be presented with two options at the top of the page:
1. A User Name and Password log-in box for registered users – this will authenticate the user
 2. A become a member button which on selection links to the Registration Page.
 3. A cancel selection which returns the user to the Cemetery Operator Home Page
- 080.004.004 Register to be a member return:
- If the user selects to register, they shall be returned to this page once the registration process has been accepted or notified how register confirmation will occur (S, SM).

Contact Information

- | | |
|-------------|--------------------------------|
| 080.004.005 | Last Name text entry box |
| 080.004.006 | First name text entry box |
| 080.004.007 | Address 1 text entry box |
| 080.004.008 | Address 2 text entry box |
| 080.004.009 | City text entry box |
| 080.004.010 | State/Province text entry box |
| 080.004.011 | Zip/Postal Code text entry box |
| 080.004.012 | Telephone text entry box |
| 080.004.013 | Email text entry box |

Lot Information

- | | |
|-------------|---|
| 080.004.014 | Cemetery name text entry box |
| 080.004.015 | Location text entry box |
| 080.004.016 | Cemetery type dropdown selection |
| 080.004.017 | Cemetery section text entry box |
| 080.004.018 | Number of lots text entry box |
| 080.004.019 | Price text entry box |
| 080.004.020 | Cemetery restrictions text entry box |
| 080.004.021 | Additional Cemetery products text entry box |
| 080.004.022 | Ad copy text entry box |

Classified Ad Options

- | | |
|-------------|---|
| 080.004.023 | Ad Run Time dropdown selection |
| 080.004.024 | Bold type cemetery name selection |
| 080.004.025 | Bold type asking price selection |
| 080.004.026 | Photo addition selection |
| 080.004.027 | Photo upload button - allows the user to select a photo to upload |
| 080.004.028 | Add to cart button |

Communities: All registered

Post a Lot Terms and Conditions Page

This is a content page listing the terms and conditions. It also submits the form data upon acceptance of terms

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and initiates the Transaction Process.

Storyboard ref. CMC 1-2-1

Release 1

080.005.001 Content provided terms and conditions

080.005.002 The page shall provide an accept or decline option
Accept Button – initiates the transaction component
Decline button – returns user to the Post a Lot Page

080.005.003 On accept, the Cybercash component will be initiated to complete the transaction. The user shall be returned to this page when the transaction is completed.

Communities: All registered

Plaques And Monuments Page

This page allows the user to search the monument catalog.

Storyboard ref. CMC1-4

Release 1

080.006.001 Monuments choose type dropdown

080.006.002 Monuments choose type submit button

080.006.003 Monuments choose supplier by name dropdown

080.006.004 Monuments choose supplier by name submit button

080.006.005 Monuments choose supplier by state dropdown

080.006.006 Monuments choose supplier by state submit button

080.006.007 Create Bronze Marker Link

080.006.008 Markers choose type dropdown

080.006.009 Markers choose type submit button

080.006.010 Markers choose supplier by name dropdown

080.006.011 Markers choose supplier by name submit button

080.006.012 Markers choose supplier by state dropdown

080.006.013 Markers choose supplier by state submit button

080.006.014 Benches choose type dropdown

080.006.015 Benches choose type submit button

080.006.016 Benches choose supplier by name dropdown

080.006.017 Benches choose supplier by name submit button

080.006.018 Benches choose supplier by state dropdown

080.006.019 Benches choose supplier by state submit button

080.006.020 Mausoleums choose type dropdown

080.006.021 Mausoleums choose type submit button

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080.006.022 Mausoleums choose supplier by name dropdown
 080.006.023 Mausoleums choose supplier by name submit button
 080.006.024 Mausoleums choose supplier by state dropdown
 080.006.025 Mausoleums choose supplier by state submit button
 080.006.026 Specialty choose type dropdown
 080.006.027 Specialty choose type submit button
 080.006.028 Specialty choose supplier by name dropdown
 080.006.029 Specialty choose supplier by name submit button
 080.006.030 Specialty choose supplier by state dropdown
 080.006.031 Specialty choose supplier by state submit button
 080.006.032 Monument Images
 Communities: All

Monuments Search results Page

This page displays the results for a search of the monument catalog.

Storyboard ref: CMC1-4-1

Release 1

080.007.001 Search header display
 080.007.002 Dynamic display of catalog items including:
 Supplier
 Location
 Type
 Thumbnail image – links to the details page
 Description
 Price

080.007.003 View details button for each catalog item

080.007.004 Add to cart button for each catalog item

080.007.005 Cancel button

Communities: All

Monument Product Page

This page displays details of the monument catalog item.

Storyboard ref: CMC1-4-1-1

Release 1

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080.007.001

080.008.001 Product Information including

Supplier

Location

Product

Dimensions

Color

Description

Design Choices

Weight

Price

Inclusions

Lettering

Options

Option pricing

080 008 002 Shipping Information text

080.008 003 Product image

080.008.004 Product Caption

080.008 005 Add to cart button

080.008.006 Cancel button

Communities: All

Create Plaque Function

The general process flow is shown in the Funeral.com Storyboard Document.

General Requirements Common to Create Plaque Pages

The Create Plaque is a step-by-step process that the user is guided.

Storyboard ref: CMC1-4-2-all

Release 1

080 009 001 Each page of the Create Plaque will contain a step by step process required to complete the Funeral Experience.

080 009 002 The steps of the process are as follows:

Step 1: Specify Plaque

Step 2: Preview

Step 3: Make Changes

Step 4: Order

080 009.003 Each step will have a link to it's associated process page. The link will not become active until that process is complete

080 009 004 Each page will identify the next process step with a link to page.

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Communities: All

Specify Plaque Page

This page shall provide the user the means to create a marker plaque.

Storyboard ref: CMC1-4-2

Release 1

- 080.010.001 Plaque size dropdown
- 080.010.002 Quantity text entry box
- 080.010.003 Material dropdown
- 080.010.004 Border style dropdown
- 080.010.005 Text style dropdown
- 080.010.006 Mounting method dropdown
- 080.010.007 Plaque detail text rows including:
 - text entry box
 - text size dropdown
 - space above line dropdown

Communities: All

Preview Plaque Page

This page shall provide the user the means to preview a marker plaque.

Storyboard ref: CMC1-4-2-1

Release 1

- 080.011.001 Dynamically generated Plaque Image based on user input from create plaque page
- 080.011.002 Plaque size information
- 080.011.003 Modify plaque link
- 080.011.004 Pricing Information
- 080.011.005 Order plaque button

Communities: All

Order Plaque Page

This page shall provide the user the means to order the marker plaque.

Storyboard ref: CMC1-4-2-1-1

Release 1

- 080.012.001 Modify plaque link
- 080.012.002 Display Plaque information including:

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Size
 Quantity
 Material
 Text Style
 Price
 Border Style
 Mounting method
 Plaque line information

080.012.003 Cancel Button

080.012.004 Add to cart button

Communities: All

Classified Ad Detail Page

This page shall provide the user more detailed information about the classified ad. This page will be generated dynamically based on the ad selected

Storyboard ref: CMC1-1-1

Release 1

080.013.001 Dynamic Ad Detail information including the following fields:

Cemetery Name
 Location
 Type
 Cemetery Section
 Number of lots
 Asking price
 Cemetery Restrictions
 Additional cemetery products
 Sellers Comments

080.013.002 Photo image

080.013.003 Contact information including the following fields:

Lastname
 Firstname
 Address 1
 Address 2
 City
 State/Province
 Zip/Postal Code
 Telephone
 Email

Discussion Groups (090)

This section contains mediated discussion groups.

General Requirements

Storyboard ref: GRV1

Release 1

090.000.001 Some forums are limited only to specific communities

Forums List Page

The homepage contains listing of ongoing discussion groups describing the purpose of the groups.

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Storyboard ref: GRV1-3

Release 1

090.001.001 The page shall contain a hyperlink to the to rules and terms page.

090.001.002 Listing of on going forums Fields Include:

Forum name with link to associated topic page

Forum description

Number of posts

Last post date

moderator

Communities: All

Topic List Page

The homepage contains listing of ongoing topics for the discussion group selected.

Storyboard ref: GRV1-3-1

Release 1

090.002.001 Discussion group navigation.

090.002.002 New topic button

090.002.003 Show topics filter selection with submit button

090.002.004 Listing of topics Fields Include:

Topic name

Topic starter

Number of replies

Last post date

Communities: All

Message Page

The homepage contains listing of ongoing topics for the discussion group selected.

Storyboard ref: GRV1-3-1-1

Release 1

090.003.001 Discussion group navigation.

090.003.002 New topic button

090.003.003 Respond button

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090.001.001

090.003.004 Listing of messages Fields Include:

Author

Post date

Message

Communities: All

New Topic Page

The user can enter a new topic.

Storyboard ref: GRV1-3-1-2

Release 1

090.004.001 Display current forum.

090.004.002 Name text box

090.004.003 Topic Title text box

090.004.004 Reply text area

090.004.005 Submit button

090.004.006 Reset button

Communities: All

Respond To Message Page

The user can respond to a topic.

Storyboard ref: GRV1-3-1-1-1

Release 1

090.005.001 Display current forum and topic.

090.005.002 Name text box

090.005.003 Reply text area

090.005.004 Topic review - Listing of messages Fields Include:

Author

Message

090.005.005 Submit button

090.005.006 Reset button

Communities: All

Discussion Groups Instruction Page

This is a content page that details the rules and terms of using the discussion groups.

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090.003.004
090.004.001
090.004.002
090.004.003
090.004.004
090.004.005
090.004.006
090.005.001
090.005.002
090.005.003
090.005.004
090.005.005
090.005.006

Storyboard ref: GRV1-3-2

Release 1

090.006.001 Static Page with content provided.

Communities: All

User Administration (100)

This section of Funeral.com provides user administration for the B2B communities.

FDM Authorized User Management

This function enables a Funeral Director to modify Funeral.com account information. The account information that can be modified pertains to Funeral Director contact information and other Funeral Director accounts.

Storyboard ref: FDC1-1-3

Release 1

100.001.001 Add FD Button.

100.001.002 Dynamic listing of current FD's. This list will display all funeral directors that are contained within the chain of funeral homes designated by the corporate ID. Fields include:

Last Name

First Name

Middle Initial

Title

Status

Privileges

100.001.003 Edit Button for each listed FD.

100.001.004 Delete Button for each listed FD.

100.001.005 Return to FD Home Page Link.

Communities: FDM

FD Information Edit Form

This function enables a Funeral Director Manager to edit the Funeral Director information. A Funeral director Manager can edit all directors under their authority.

Storyboard ref: FDC1-1-3-1

Release 1

100.002.001 Pre-populate all current saved information for the FD.

100.002.002 Last name text box

100.002.003 First name text box

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- 100.002.004 Middle initial text box
 - 100.002.005 Status dropdown
 - 100.002.006 Privileges dropdown
 - 100.002.007 Business Phone text box
 - 100.002.008 Cell Phone text box
 - 100.002.009 Pager text box
 - 100.002.010 Email text box
 - 100.002.011 Fax text box
 - 100.002.012 Submit button: this button will validate form element data entered by the user and proceed to the following locations.
If successful, the user will be taken back to the previous page. If unsuccessful the user will be displayed an error.
 - 100.002.013 Cancel button - this button will take the user back to the previous page
 - 100.002.014 New User button
- Communities: FDM

FD Information Add Form

This function enables a Funeral Director Manager to add Funeral Director information.

Storyboard ref: FDC1-1-3-2

Release 1

- 100.003.001 Last name text box
 - 100.003.002 First name text box
 - 100.003.003 Middle initial text box
 - 100.003.004 Status dropdown
 - 100.003.005 Privileges dropdown
 - 100.003.006 Business Phone text box
 - 100.003.007 Cell Phone text box
 - 100.003.008 Pager text box
 - 100.003.009 Email text box
 - 100.003.010 Fax text box
 - 100.003.011 Submit button: this button will validate form element data entered by the user and proceed to the following locations.
If successful, the user will be taken back to the previous page. If unsuccessful the user will be displayed an error.
 - 100.003.012 Cancel button - this button will take the user back to the previous page.
- Communities: FDM

S/SM Authorized User Management

This function enables a Supplier to modify Funeral.com account information. The account information that can

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be modified pertains to Supplier contact information and other Supplier accounts.

Storyboard ref: SUP1-1-1

Release 1

100.004.001 Add Supplier Button.

100.004.002 Dynamic listing of currently added Suppliers. Fields include:

Last Name

First Name

Middle Initial

Title

Status

Privileges

100.004.003 Edit Button for each listed Supplier.

100.004.004 Delete Button for each listed Supplier.

100.004.005 Return to Supplier Home Page Link.

Communities: SM

FD Information Edit Form

This function enables a Supplier Manager to edit the Supplier information. A Supplier Manager can edit all suppliers under their authority.

Storyboard ref: SUP1-1-1-1

Release 1

100.005.001 Pre-populate all current saved information for the Supplier.

100.005.002 Last name text box

100.005.003 First name text box

100.005.004 Middle initial text box

100.005.005 Status dropdown

100.005.006 Privileges dropdown

100.005.007 Business Phone text box

100.005.008 Cell Phone text box

100.005.009 Pager text box

100.005.010 Email text box

100.005.011 Fax text box

100.005.012 Submit button: this button will validate form element data entered by the user and proceed to the following locations.
If successful, the user will be taken back to the previous page. If unsuccessful the user will be displayed an error.

100.005.013 Cancel button - this button will take the user back to the previous page

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100.005.014 New User button

Communities: SM

FD Information Add Form

This function enables a Supplier Manager to add Supplier's information.

Storyboard ref: SUP1-1-1-2

Release 1

100.006.001 Last name text box

100.006.002 First name text box

100.006.003 Middle initial text box

100.006.004 Status dropdown

100.006.005 Privileges dropdown

100.006.006 Business Phone text box

100.006.007 Cell Phone text box

100.006.008 Pager text box

100.006.009 Email text box

100.006.010 Fax text box

100.006.011 Submit button: this button will validate form element data entered by the user and proceed to the following locations.
If successful, the user will be taken back to the previous page. If unsuccessful the user will be displayed an error.

100.006.012 Cancel button - this button will take the user back to the previous page.

Communities: SM

Funeral.com User Administration

This function enables a Funeral.com administrator the ability to alter registered user account information.

Storyboard ref: FCA1

Release 1

Functionality of the Funeral.com Administrator:

100.007.001 Add a new account and profile information:
Edit an existing account
Deactivate an existing account

100.007.002 A selection menu will be displayed listing the names of all accounts for a particular role. An interface element will enable the changing of account names listed in the menu per selected role.

100.007.003 A dropdown menu will exist to select one of the roles of Funeral.com registered users including:
Funeral Director
Suppliers
Funeral Com Internal

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Based on this selection, the listing of account user names will be updated in a selection menu (similar to a scrolling window). Only one user is available for selection from this menu.

- 100.007.004 Submit add (Add) button - This button will log the Funeral.com user into the appropriate Registration page as designated by the selected role. From this point, the registration process works as though it was based on the user role accessing this page. Upon completion, the approval process is pre-approved. Note: Funeral.com Internal users must be added by a system administrator, and not via the Funeral.com Administration page.
- 100.007.005 Submit edit (Edit) button - This button will log the Funeral.com user into the appropriate Authorized User Management page as designated by the selected role. The user is chosen from the user listing selection menu. From this point, the administration process works as though it was based on the role accessing this page. Note: Funeral.com Internal users must be edited by a system administrator, and not via the Funeral.com Administration page.
- 100.007.006 Submit deactivation (Deactivate) button - This button will deactivate the user (and all user-associated accounts if the user is a Funeral Director Manager or Supplier Manager). This button will log the Funeral.com user into the appropriate Authorized User Management page as designated by the selected role. The user is chosen from the user listing selection menu. Note: Funeral.com internal may be deactivated from the Funeral.com Administration page. A system administrator must perform deletion, not deactivation, of a Funeral.com account.
- 100.007.007 This page must accomplish the following functions either through the publisher, DCC, MR Commerce tools, or the web page:

Orders – Place orders, Review Pre-need Orders, Review Non-catalog orders

Funeral Director Maintenance – Approve applications, Review, Discussion Group Maintenance

Catalog – View catalog, Access emerge

Reports – Broadvision reports, Corio reports

Microsite – Approval for posting, Special requests for development

Publisher – Access for any of the publisher functions

Obit Maintenance – Administer passwords, Admin expirations

Classified Maintenance – B2B Maintenance, Plot-n-Lots maintenance

Supplier Admin – Administer registrations

Link to Ask Counselor Admin

Communities: FCA

Funeral.com Community Functions (110)

This section provides for the administration of Funeral.com processes - FCA.

Funeral Director/Funeral Director Management

FDM Funeral Experience Assignment

This function provides the Funeral Director Manager with an interface to assign funeral experiences to a Funeral Director.

Storyboard ref: FDC1-1-4

Release 1.1

- 110.001.001 Summary of experiences including
total new
in house

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sent to users

- 110 001 002 Experiences Listing. A listing of experiences. Fields Include:
- Date submitted
 - Date opened
 - Origination
 - Plan number
 - Current Status
 - Assigned To
 - Make assignment dropdown
 - Submit button
 - Release to user text box with submit button

110.001.003 Return to FD Console

Communities: FDM

Funeral Experience Pricing Page

This function allows Funeral Director Managers to update the price for experience packages.

Storyboard ref: FDC1-1-2

Release 1

- 110.002.001 Package pricing Summary includes:
- Service package sum display
 - Merchandise package sum display
 - Options sum display
 - Package total
- 110.002.002 Service Pricing List including: List prices are dynamically pulled from GPL
- Checkbox
 - Service Description
 - Price text box
- 110.002.003 Dynamic Merchandise pricing List: List prices are dynamically pulled from Supplier Catalog
- Checkbox
 - Merchandise Description
 - Product Name
 - Product Number
 - Wholesale Price
 - Retail Price
 - Link to merchandise Catalog
- 110 002.004 Dynamic Service Option pricing List: List prices are dynamically pulled from Supplier Catalog
- Option Description

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"01 FEB 2001 09:27:03"

Price text box

Comments

110.002.005 Submit button

Communities: FDM, FCA

FD/FDM Discussion Group

This function provides the Funeral Director with an interface to the display and management of discussion group threads.

Storyboard ref: N/A

Release 1

110.003.001 Limited to Funeral Directors Only

110.003.002 Link to FD/FDM Discussion Topics

Communities: FD, FDM, FCA

FD/FDM Training

This function will display content that list training courses available to a Funeral Director.

Storyboard ref: FDC1-1-10

Release 1

110.004.001 Static Page with content provided

Communities: FD, FDM, FCA

Funeral Account Update

This function provides the Funeral Director Manager with the ability to update Funeral Home account information

Storyboard ref: FDC1-1-1

Release 1

110.005.001 Funeral Home Information Form elements required to be filled in.

Funeral Home Name - text entry box (required)

Corporate ID – text entry box (optional)

Street Address - text entry box (required)

City - text entry box (required)

State - text entry box (required)

Zip/Regional Code - text entry box (required)

Additional Zip Code link – links to the admin zips page which will allow the FDM to enter additional zip codes to be used in searching.

Business Phone - text entry box (required)

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11/08/2000 10:32:00 AM

Email - text entry box (required)
 Fax - text entry box(optional)
 Home Phone- text entry box (optional)
 Current Home Page URL - text entry box (optional)

110.005 002 Billing Information Form Elements.

FC Account Number –output only, cannot be edited

Account Payable contact

Account Receivable Contact

Payment Method

110 005 003 Submit Button.

Communities: FDM, FCA

FD/FDM Account Status

This function displays Funeral Director account status information as it pertains to invoices. The MR Commerce tools should be evaluated and considered for creating the functionality of this piece.

Storyboard ref: FDC1-1-5

Release 1

- 110.006.001 The Control panel shows up on first entry. When they have chosen their parameters, then the data fills in order listing
- 110.006.002 Sort By dropdown gives the ability to sort information by key fields.
- 110.006.003 Sort By submit button.
- 110.006.004 Search by supplier dropdown gives the ability to search for information by supplier
- 110.006.005 Search by supplier submit button.
- 110.006.006 Search by date From text box.
- 110.006.007 Search by date To text box.
- 110.006.008 Search by date submit button.
- 110.006.009 Search by status dropdown gives the ability to search for information by status
- 110.006.010 Search by status submit button.
- 110.006.011 Data results display. Fields include:
 - Order Number
 - Order Date
 - Order Status
 - Total Amount
- 110.006.012 View Details link for each data result
- 110.006 013 Return to FD Home Page Link

Communities: FDM, FCA

FD/FDM Account Status Detail Page

This function displays details of the selected order. This page is dynamically created based off of the order selected

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Storyboard ref: FDC1-1-5-1

Release 1

110.007.001 Invoice details title

110.007.002 Order number text

110.007.003 Order Date

110.007.004 Product information including the following:

Product ID

Product name

Quantity

Retail price

Actual price

Price total

110.007.005 Shipping information including the following:

Name

Address

City

State

Zip

Country

Communities: FDM, FCA

FD/FDM News

This function displays content in the form of news listings. The listings will be grouped into dynamic categories.

Storyboard ref: FDC1-1-12

Release 1

110.008.001 A listing of news articles. Date, title, author, and brief summary will be listed.

110.008.002 Link back to Funeral Director Home Page

Communities: FD, FDM, FCA

FD/FDM News Detail Page

This function displays content in the form of news articles

Storyboard ref: FDC1-1-12-1

Release 1

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Display Article

- 110.009.001 The page shall provide a topic header for the selected item
- 110.009.002 This page shall provide the full text article selected in the new page when provided as content.
- 110.009.003 The page shall provide a back button to return to the news page

Communities: FD, FDM, FCA

General Price List Page

This function allows Funeral Director Managers to update the general price list for funeral home services.

Storyboard ref: FDC1-1-8

Release 1

- 110.010.001 Dynamic listing of services categorized by major headings
- 110.010.002 Description text box for major headings
- 110.009.003 Price text box for individual services
- 110.010.004 Submit button

Communities: FDM, FCA

Admin Zips Page

This page allows the user to enter in 8 additional zip codes that will associate that funeral home with that zip code during searches. Once the zip codes are bought, they cannot be edited.

Storyboard ref: FDC1-11

Release 1

- 110.011.001 Current status fields for each zip code, including:
 - Zip code
 - Expiration Date
- 110.011.002 Zip code 1 text box
- 110.011.003 Zip code 1 Month drop down
- 110.011.004 Zip code 2 text box
- 110.011.005 Zip code 2 Month drop down
- 110.011.006 Zip code 3 text box
- 110.011.007 Zip code 3 Month drop down
- 110.011.008 Zip code 4 text box
- 110.011.009 Zip code 4 Month drop down
- 110.011.010 Zip code 5 text box
- 110.011.011 Zip code 5 Month drop down

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- 110.011.012 Zip code 6 text box
- 110.011.013 Zip code 6 Month drop down
- 110.011.014 Zip code 7 text box
- 110.011.015 Zip code 7 Month drop down
- 110.011.016 Zip code 8 text box
- 110.011.017 Zip code 8 Month drop down
- 110.011.018 Cancel button
- 110.011.019 Submit button

Communities: FDM

Pre-need Inventory Page

This page lists pre-need insurance applications for funeral experiences associated with a funeral home. The FDM can view details for each inventory item

Storyboard ref: FDC1-1-7

Release 1 (Change Control – Fields need to be verified)

- 110.012.001 Dynamic list of current pre-need inventory items including:

- Funeral Plan Number
- Plan Recipient
- Account Number
- Insurance Company
- Policy Number
- Policy Holder
- Face value
- Contract Number

- 110.012.002 View Details Button
 - 110.012.003 Link to FDM Home Page
- Communities: FDM

Pre-need Inventory Details Page

This page lists details of items covered by the pre-need policy.

Storyboard ref: FDC1-1-7-1

Release 1 (Change Control – Fields need to be verified)

- 110.013 001 Pre-need Policy Information including:
 - Customer Name
 - Planner recipient

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Policy Number

Contract Number

Date

110.013.002 Goods Listing including:

Item

Product Number

Description

Price

Guarantee radio selection

110.013.003 Services Listing including:

Code

Description

Price at policy issuance

Guarantee radio selection

Current Listed Price

110.013.004 Cash Advance Items including:

Code

Item

Price

Guarantee radio selection

110.013.005 Close Button

Communities: FDM

Set Multiplier Function

This function allows Funeral Director Managers to establish the retail price of their products by setting a multiplier against the wholesale price of the suppliers.

General Requirements

Storyboard ref: FDC1-1-9-all

Release 1

110.014.001 Dynamic display of previous levels selected with links back to that level (Bread Crumb Trail)

110.014 002 Available Catalogs Selection - listing top-level manufacturers

110.014 003 When a multiplier is successfully changed, a message will appear on the page notifying the user

Communities: FDM, FCA

Set Catalog Level Multiplier Function

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FDC1-1-9-all

Storyboard ref: FDC1-1-9

Release 1

- 110.015.001 Display a dynamic listing of all suppliers available
- 110.015.002 Text box to update the default multiplier for that supplier is pre populated with current amount
- 110.015.003 submit button
- 110.015.004 Link to update specific section for that supplier
- 110.015.005 New catalogs become available when they are added to the site

Communities: FDM, FCA

Set Section Level Multiplier Function

Storyboard ref: FDC1-1-9-1

Release 1

- 110.016.001 Display a dynamic listing of sections available for selected supplier
- 110.016.002 Text box to update the section multiplier is pre populated with stored amount
- 110.016.003 submit button
- 110.016.004 Link to update specific category for that supplier

Communities: FDM, FCA

Set Category Level Multiplier Function

Storyboard ref: FDC1-1-9-2

Release 1

- 110.017.001 Display a dynamic listing of category available for selected supplier and section
- 110.017.002 Text box to update the category multiplier is pre populated with stored amount
- 110.017.003 submit button
- 110.017.004 Link to SKU Level

Communities: FDM, FCA

Set SKU Level Multiplier Function

Storyboard ref: FDC1-1-9-3

Release 1

11/08/2000

- 110.018.001 Section Dropdown for filtering SKU display.
- 110.018.002 Section Dropdown Submit button.
- 110.018.003 Category Dropdown for filtering SKU display. Updated upon section selection.
- 110.018.004 Category Dropdown Submit button.
- 110.018.005 Dynamic listing of SKU information dependent on section and category selections. Fields Include:
 - Section
 - Category
 - Product Number
 - Description
 - Current Multiplier text box with submit button
 - Retail Price (calculated from supplier wholesale times multiplier)

Communities: FDM, FCA

Suppliers

S/SM Account Status

This function displays Supplier account status information as it pertains to invoices. The MR Commerce tools should be evaluated and considered for creating the functionality of this piece.

Storyboard ref: SUP 1-1-3

Release 1

- 110.019.001 The Control panel shows up on first entry. When they have chosen their parameters, then the data fills in order listing
- 110.019.002 Sort By dropdown gives the ability to sort information by key fields.
- 110.019.003 Sort By submit button.
- 110.019.004 Search by supplier dropdown gives the ability to search for information by supplier
- 110.019.005 Search by supplier submit button.
- 110.019.006 Search by date From text box.
- 110.019.007 Search by date To text box.
- 110.019.008 Search by date submit button.
- 110.019.009 Search by status dropdown gives the ability to search for information by status
- 110.019.010 Search by status submit button.
- 110.019.011 Data results display. Fields include:
 - Order Number
 - Order Date
 - Order Status
 - Total Amount
- 110.019.012 View Details link for each data result

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110.019.001-012

110.019.013 Return to Supplier Home Page Link

Communities: SM, FCA

S/SM Account Status Detail Page

This function displays Supplier account status information as it pertains to invoices.

Storyboard ref: SUP1-1-3-1

Release 1

110.021.001 Invoice details title

110.021.002 Order number text

110.021.003 Order Date

110.021.004 Product information including the following

Product ID

Product name

Quantity

Retail price

Actual price

Price total

110.021.005 Shipping information including the following:

Name

Address

City

State

Zip

Country

Communities: SM

S/SM News

This function displays content in the form of news listings.

Storyboard ref: SUP 1-2-1

Release 1

110.021.001 A listing of news articles. Date, title, author, and brief summary will be listed

110.021.002 Link back to Supplier Home Page

Communities: S, SM, FCA

11/08/2000

S/SM News Detail Page

This function displays content in the form of news articles

Storyboard ref: SUP 1-2-1-1

Release 1

[Display Article](#)

- | | |
|-------------|--|
| 110.022.001 | The page shall provide a topic header for the selected item |
| 110.022.002 | This page shall provide the full text article selected in the new page when provided as content. |
| 110.022.003 | The page shall provide a back button to return to the news page |

Communities: S, SM, FCA

About Content Preferences Page

This page explains what the preferences are and how they are used throughout the site. It provides a demo which will allow the user to change the preferences (only taking affect on the page) and demonstrates how content is matched against the given preferences.

Storyboard ref: CON 1-1-3

Release 1

- | | |
|-------------|--|
| 110.023.001 | Static content explaining the preferences |
| 110.023.002 | Ethnicity drop down |
| 110.023.003 | Religion drop down |
| 110.023.004 | Age drop down |
| 110.023.005 | Zip code text box |
| 110.023.006 | Submit button |
| 110.023.007 | Dynamic content which changes based off of the chosen preferences. |

Communities: All

Benefits of Registration Page

This page explains the benefits of registering with Funeral.com.

Storyboard ref: CON 1-2-1

Release 1

- | | |
|-------------|---|
| 110.024.001 | Static content explaining the benefits |
| 110.024.002 | Register now link – links to the consumer registration page |

Communities: G

Contact Funeral.com (120)

11/08/2000

This is a content page providing contact information

Contact Funeral.com Page

This page contains information on how to contact Funeral.com with problems, questions, or inquiries. It will also supply links to other information about Funeral.com.

Storyboard ref: CNT1

Release 1

- 120.001.001 24 Hour email response link – This link is only available to registered users and will go to the 24 hour email page.
- 120.001.002 Customer service phone numbers
- 120.001.003 Customer satisfaction survey link – This links to the survey page
- 120.001.004 Investor information phone numbers and email address
- 120.001.005 Becoming a Funeral.com site partner contact information
- 120.001.006 General information link – links to general information page
- 120.001.007 Site map link – links to the site map page
- 120.001.008 Advisory board page link – links to the advisory board page
- 120.001.009 Other participants link – links to the contributors page
- 120.001.010 Privacy link – links to the privacy page

Communities: All

Site Map Page

This page contains the site map.

Storyboard ref: CNT1-1

Release 1

- 120.002.001 This page shall display the content provided site map

Communities: All

Advisory Board Page

This page provides overview information about the Funeral.com Advisory Board with statement of purpose included.

Storyboard ref: CNT1-6

Release 1

- 120.003.001 Advisory Board Overview
- 120.003.002 Advisory Board Member Listing with link to member bio page
- 120.003.003 Link to page of other contributors

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120.003.004 Link to email funeral.com

Communities: All

Advisory Board Bio Page

This page provides bio information for the Funeral.com Advisory Board members.

Storyboard ref: CNT1-6-1

Release 1

120.004.001 Text Content

120.004.002 Photo

120.004.003 Links to major articles

120.004.004 External links (Outside of BV Session) to publications

Communities: All

Contributors Page

This page provides information for the additional contributors to Funeral.com.

Storyboard ref: CNT1-6-2

Release 1

120.005.001 Text List of contributors with editorial content

Communities: All

24 Hour Response Page

This page allows the user to submit questions to Funeral.com via email.

Storyboard ref: CNT1-4

Release 1

120.006.001 Issue category drop down

120.006.002 Issue text area

120.006.003 Submit button – Pressing submit will email the issue to Funeral.com

Communities: All

Survey Page

This page allows the user to rate Funeral.com on pre-determined questions and send a response to Funeral.com via email.

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03/03/2001 09:20:00

Storyboard ref: CNT1-5

Release 1

120.007.001 Dynamic List of questions

120.007.002 Dynamic List of rating text boxes

120.007.003 Comments text area

120.007.004 Submit button – on submit, an email will be sent with the ratings to the questions and the comments.

Communities: All

General Information Page

This page gives the user general information about Funeral.com.

Storyboard ref: CNT1-7

Release 1

120.008.001 Content information about Funeral.com

Communities: All

Privacy Page

This page gives the user information about Funeral.com's privacy policies.

Storyboard ref: CNT1-3

Release 1

120.009.001 Content information about privacy policy

Communities: All

FAQ Page

This page gives the user frequently asked questions.

Storyboard ref: CNT1-8

Release 1

120.010.001 Static content

Communities: All

Funeral Experience (140)

The general process flow is shown in the Funeral.com Storyboard Document.

11/08/2000

0070710-012601
"012601-0070710"

General Requirements Common to Funeral Experience Pages

The Funeral Experience is a step-by-step process that the user is guided-

Storyboard ref: FEX1-all

Release 1

- 140.000.001 Each page of the Funeral Experience will contain a step by step process required to complete the Funeral Experience.
- 140.000.002 This process will include a button to view the plan summary and also a button to save the plan. A registered user will have the ability to save the entire experience from here anywhere in the process.
- 140.000.003 The steps of the process are as follows.
 - Step 1: Getting started
 - Step 2: Select a funeral home
 - Step 3: Personalize the experience
 - Step 4: My Notebook
 - Step 5: Notifications
 - Step 6: Finalize details
- 140.000.004 Each step will have a link to it's associated process page. The link will not become active until that process is complete
- 140.000.005 Each page will identify the next process step with a link to page.
- 140.000.006 The experience name and the funeral home or director associated with this experience and the selected preference set will be displayed. A default name will be displayed if not saved.
- 140.000.007 All pages (dual use) hit via Experience Planner will display the experience name and the funeral home or director associated with this experience and the selected preference set. These are pages that have a link from the global navigation but are used from the experience planner as well.
- 140.000.008 Any change of the funeral home requires all selected options and/or changed items to have pricing reflected against the new funeral home price list.
- 140.000.009 A "bread-crumbs" trail will be placed on all pages off the experience homepage and will have links back to the "parent" pages.
- 140.000.010 The preferences set by the user for this plan will take precedence over the user preferences during the funeral experience planning process.
- 140.000.011 Preferences selected for the plan will be saved with that plan.
- 140.000.012 Catalog should show retail price (not wholesale) for FD if in planner.

Communities: All

Funeral Experience: Getting Started Page

This page allows the user to choose the desired experience.

Storyboard ref: FEX1

Release 1

11/08/2000

140.001.001 Experiences Overview - This section displays the basic experience packages. Each package includes:

Experience Name

Description

Picture

Funeral Type (selection for burial or cremation) – links to the funeral experience description page

140.001.002 Planning a funeral link – links to the how to plan a funeral page

140.001.003 How to create a funeral experience link – links to the how to use the funeral experience planner page

140.001.004 Interesting experiences and stories link – links to the funeral experience and stories page

140.001.005 Saved funeral experience drop down – Contains all saved experiences for the current user

140.001.006 Set preferences drop downs and text box including:

Ethnicity

Religion

Age

Zip Code

140.001.007 About content preferences link – links to the about content preferences page

Communities: All

Funeral Experience Description

This page allows the user to view the details of the selected experience.

Storyboard ref: FEX1-2

Release 1

140.002.001 Wrapper content

140.002.002 Dynamic images tied to the experience

140.002.003 Experience Storyboard Dynamic dependent on experience

140.002.004 Funeral Home Selector. Gives the ability to search for the funeral home by zip code, city or name. Includes:

Display of selected funeral home

Zip code text box with go button – this text box will be pre-populated with the user's preferred zip code

City text box with go button

Funeral Home name text box with go button

Communities: All

Funeral Home Finder Page

This page provides the user with the ability to select a Funeral Home, view its available services when available, and view its Microsite.

Storyboard ref: FEX1-3

Release 1

11/08/2000

- 140.003.001 Funeral Home Selector. Gives the ability to search for the funeral home by zip code, city or name. Includes:
 Display of selected funeral home
 Zip code text box with go button
 City text box with go button
 Funeral Home name text box with go button
- 140.003.002 When the Search for a Funeral Home submit button is activated, the query against the Funeral Home Database shall be performed and the page refreshed with the Search for a Funeral Home element at the top of the page, and the results listed with the following information,
 Name of Funeral Home
 View Microsite - with a hyperlink to the Microsite
 Street Address
 City
 State
 Zip
 Add to experience - which adds the selected item to the Funeral Experience
- 140.003.003 Once the funeral home is selected the page will return to the calling page.
- 140.003.004 If the funeral home selected does not include an item (service option etc.) selected in the plan, the user will receive a popup warning them of the loss of this item. The user will be able to cancel or accept the funeral home change.

Communities: All

Funeral Experience Description Updated

This page allows the user to view the details of the selected experience including the package elements.

Storyboard ref: FEX1-2-1

Release 1

- 140.004.001 This includes all items on Funeral Experience Description FEX1-2.
- 140.004.002 Package Elements Includes:
 Experience Name
 Dynamic listing of package items dependent on selections
 Image associated to experience
 Package Price

Communities: All

Personalize the Experience Page

This page provides the user with the ability to select alternate merchandise and service options.

Storyboard ref: FEX1-4

11/08/2000

Release 1

- 140.005.001 Link to funeral selector FEX1-2
- 140.005.002 Selected Experience. List details of the service package. Includes:
 - Service descriptions
 - Price
 - Choose Service Options - links to Funeral service Options FEX1-3-1
 - Change Funeral Home Name link – links to the Funeral Home Finder page
- 140.005.003 Package Items. Dynamic listing dependent on selected experience and burial type. Includes:
 - Item Image
 - Item Name
 - Item description
 - Price
 - View Choices – links to the appropriate item index catalog
- 140.005.004 Added Items List. Dynamic list of items added when items are selected from service options page
- 140.005.005 Package total price
- 140.005.006 Save and continue button

Communities: All

Service Options Page

This page provides the user with the ability to select alternate service options

Storyboard ref: FEX1-3-1

Release 1

- 140.006.001 Experience name
- 140.006.002 Change funeral home link – links to Funeral Home Finder Page
- 140.006.003 Current funeral home name
- 140.006.004 Service option listing including:
 - Service name
 - Price
 - Funeral Director's Comments
 - Add to Funeral Experience check box
- 140.006.005 Special Request text area
- 140.006.006 Save button
- 140.006.007 Cancel button

Communities: All

View Other Choices

This page is a general catalog listing to view other choices of caskets, urns and vaults.

Storyboard Ref: FEX1-4-1

Release 1

11/08/2000

- 140.007.001 The page shall provide a list of options that filter the catalog listing.
A Material drop down selection list with the following options: wood, metal, special, composite
A price range drop down will filter the catalog based on price
- 140.007.002 Current funeral home name
- 140.007.003 Change funeral home link
- 140.007.004 Display Catalog information including:
Part number
Photo – links to catalog detail page
Price
Item Name
Description
Color
- 140.007.005 Add To experience button
- 140.007.006 View Details button
- 140.007.007 Experience price will be updated with the new information
- 140.007.008 Data can be sorted by Price, color, composition, and gauge. Sort is initiated by clicking the title of the column. Price is always second sort if not primary.
- 140.007.009 Default sort order is price
- 140.007.010 Dynamic header for based off of type if product selected

Communities: All

View Other Choices Detail

This page displays the details of the other choices selected for caskets, urns and vaults.

Storyboard Ref: FEX1-4-1-1

Release 1

- 140.008.001 General details of item selected from catalog. Includes:
Item Specifications
Item Description
Picture
Price
- 140.008.002 Select button
- 140.008.003 Cancel button

Communities: All

My Notebook Page

This page provides the user with the ability to describe the users expected experience textually.

Storyboard ref. FEX1-5

11/08/2000

Release 1

- | | |
|-------------|--|
| 140.009.001 | Personalize the funeral –input text area |
| 140.009.002 | Funeral Service provides a link and text description for funeral service personalization including:
Setting Your Funeral Preferences
Listing Funeral Participants
After The Service |
| 140.009.003 | The Cemetery provides a link and text description for cemeteries including:
Selecting a cemetery, niche or mausoleum
Monuments and Markers |
| 140.009.004 | Logistics provides a link and text description for funeral logistics personalization including:
Transportation |
| 140.009.005 | Flowers provides a link and text description for flower personalization including:
What's Appropriate
Flowers catalog |

Communities: All

Funeral Services Preferences Page

This page contains details about the actual ceremonies for the deceased person.

Storyboard ref: FEX1-5-2

Release 1

- 140.010.001 The following section will contain a link to open a window for the specific item, a check box for done, an expense summary, and a short blurb on that subject. The links are as follows:
- Location Page (FPL1-4-1)
 - Readings (FPL1-4-3)
 - Music (FPL1-4-4)
 - Photo (FPL1-4-5)
 - Special Requests (FPL1-4-6)

- 140.010 002 Space for a dynamic "Longer Copy Blurb"

Communities. All

Location Page

This page contains details about the location of the ceremony.

Storyboard ref FEX1-5-2-1

Release 1

- 140 011 001 This will be a spawned window from the Funeral Services Preference Page

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- 140.011.002 Buttons with the ability to save to planner and cancel.
- 140.011.003 Radio options to select a location with corresponding text input box and anticipated cost or gratuity text box. The entered gratuity will be added to the funeral experience summary under the category Cash Advance. Selections are as follows:
- Church
 - Synagogue
 - Chapel
 - Other
 - Grave side only
 - Religious Preference
- 140.011.004 Text area box for comments.
- 140.011.005 List of selections is dynamic.
- Communities. All

Selected Readings Page

This page contains details about readings for the ceremony.

Storyboard ref: FEX1-5-2-3

Release 1

- 140.012.001 This will be a spawned window from the Funeral Services Preference Page.
- 140.012.002 Buttons with the ability to save to planner and cancel.
- 140.012.003 Select from library link.
- 140.012.004 Radio selections for the type of reading. Each selection will have a text box to enter the reading information. Selections are as follows:
- Bible Verses
 - Poetry
 - Selected Author
- 140.012.005 Text Area for comments or special requests.
- 140.012.006 List of selections is dynamic.
- Communities. All

Music Selection Page

This page contains details about music for the ceremony.

Storyboard ref: FEX1-5-2-4

Release 1

- 140.013.001 This will be a spawned window from the Funeral Services Preference Page
- 140.013.002 Buttons with the ability to save to planner and cancel.

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140.013.003 Select from library link.

140.013.004 Radio selections for the music selections. Each selection will have a text box to enter the reading information. Selections are as follows:

Specific Hymns

Musical Style

Artist

140.013.005 Text Area for comments or special requests.

140.013.006 List of selections is dynamic.

Communities: All

Display Of Photographs Page

This page contains details about photographs available for the ceremony.

Storyboard ref: FEX1-5-2-5

Release 1

140.014.001 This will be a spawned window from the Funeral Services Preference Page.

140.014.002 Buttons with the ability to save to planner and cancel

140.014.003 Radio selections for the display of photographs. Selections are as follows:

In Chapel?

In Viewing Room?

At Graveside?

140.014.004 Text Area for comments or special requests.

140.014.005 List of selections is dynamic.

Communities: All

Special Requests Page

This page contains details about special requests for the ceremony

Storyboard ref: FEX1-5-2-6

Release 1

140.015.001 This will be a spawned window from the Funeral Services Preference Page.

140.015.002 Buttons with the ability to save to planner and cancel

140.015.003 Text Area for comments or special requests.

Communities: All

Funeral Service Participants

This page contains details about the participants in the ceremony.

11/08/2000

Storyboard ref: FEX1-5-1

Release 1

140.016.001 The following section will contain a link to open a window for the specific item, a done check box, a gratuity summary, and a short blurb on that subject. The links are as follows:

Clergy (FPL1-2-1)

Pall Bearers (FPL1-2-2)

Readers (FPL1-2-3)

Eulogist (FPL1-2-4)

Others (FPL1-2-5)

Communities: All

Clergy Selection

This page contains details about the clergy in the ceremony.

Storyboard ref: FEX1-5-1-1

Release 1

140.017.001 Name text box for each participant

140.017.002 Planned gratuity text box for each participant – the gratuity will be added to the Cash Advance section of the funeral experience

140.017.003 Add to address book link for each participant – links to the address book add page

140.017.004 Save button

140.017.005 List of selections is dynamic.

Communities: All

Pallbearers

This page contains details about the pallbearers in the ceremony.

Storyboard ref: FEX1-5-1-2

Release 1

140.018.001 Name text box for each participant

140.018.002 Planned gratuity text box for each participant – the gratuity will be added to the Cash Advance section of the funeral experience

140.018.003 Add to address book link for each participant – links to the address book add page

140.018.004 Save button

140.018.005 List of selections is dynamic.

Communities: All

Readers

This page contains details about the readers in the ceremony.

11/08/2000

Storyboard ref: FEX1-5-1-3

Release 1

- 140.019.001 Name text box for each participant
- 140.019.002 Planned gratuity text box for each participant – the gratuity will be added to the Cash Advance section of the funeral experience
- 140.019.003 Add to address book link for each participant – links to the address book add page
- 140.019.004 Save button
- 140.019.005 List of selections is dynamic.

Communities: All

Eulogist

This page contains details about the eulogist in the ceremony.

Storyboard ref: FEX1-5-1-4

Release 1

- 140.020.001 Name text box for each participant
- 140.020.002 Planned gratuity text box for each participant – the gratuity will be added to the Cash Advance section of the funeral experience
- 140.020.003 Add to address book link for each participant – links to the address book add page
- 140.020.004 Save button
- 140.020.005 List of selections is dynamic.

Communities: All

Others

This page contains details about the others in the ceremony.

Storyboard ref: FEX1-5-1-5

Release 1

- 140.021.001 Name text box for each participant
- 140.021.002 Planned gratuity text box for each participant – the gratuity will be added to the Cash Advance section of the funeral experience
- 140.021.003 Add to address book link for each participant – links to the address book add page
- 140.021.004 Save button
- 140.021.005 List of selections is dynamic.

Communities: All

After The Service

This page contains details about what to do after the service.

Storyboard ref: FEX1-5-2-7

Release 1

11/08/2000

- 140.022.001 Nothing at all radio button
- 140.022.002 Gather at a restaurant radio button
- 140.022.003 Meet at someone's house radio button
- 140.022.004 Text area to describe what the party will do after the service
- 140.022.005 Save button
- 140.022.006 List of selections is dynamic.

Communities: All

Cemetery Search Results

This page shall provides the results of the Cemetery Search.

Storyboard ref: FEX1-5-3-1

Release 1

- 140.023.001 Search by type drop down
- 140.023.002 Search by type submit button
- 140.023.003 Search by name text box
- 140.023.004 Search by name submit button
- 140.023.005 Search by state drop down
- 140.023.006 Search by state submit button
- 140.023.007 Sort by drop down –when this drop down is selected the results will be refreshed and sorted by the chosen key field.
- 140.023.008 Display the results of the search including:
 - Select cemetery radio button
 - Cemetery name
 - State
 - County
 - Type
 - Address
 - Contact
 - Add to experience button – saves the chosen cemetery to the experience
- 140.023.009 Zip search text box
- 140.023.010 Search Submit Button
- 140.023.011 Save and Continue button
- 140.023.012 Manual entry cemetery name text box
- 140.023.013 Manual entry cemetery name search submit button

Communities: All

Transportation

This page shall provide the user with resources on transporting the deceased and give them the ability to specify where the body must be transported.

Storyboard ref: FEX1-5-5

Release 1

- 140.024.001 List of links to transportation sites

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- 140.024.002 Origination point text box
- 140.024.003 Destination text box
- 140.024.004 Not necessary check box
- 140.024.005 Submit button

Communities: All

Experience Notifications Page

This page provides the user with the ability to document and announce the experience.

Storyboard ref: FEX1-6

Release 1

- 140.025.001 Create custom obituary link – links to the Obit Create page
- 140.025.002 Obit template drop down
- 140.025.003 Obit template create link – links to obit templates page
- 140.025.004 Obit name text box
- 140.025.005 Printed notifications link – links to the printed notifications select design page
- 140.025.006 Prayer Cards link – links to the printed notifications select design page
- 140.025.007 Acknowledgement Cards link – links to the printed notifications select design page
- 140.025.008 Memorial Folders link – links to the memorial folders page
- 140.025.009 Print your own flyer link – links to the flyer page
- 140.025.010 E-mail notifications link – links to the email notifications page
- 140.025.011 E-cards link – links to the e-cards page
- 140.025.012 Creating a memorial link – links to the creating a memorial page
- 140.025.013 Leaving a Legacy link – links to the leaving a legacy page
- 140.025.014 The Final Word link – links to the final word page
- 140.025.015 Forms link – links to the forms page

Communities: All

Leaving Memorials Page

This page will provide information for the user to designate funds or foundations for the grieving to send money or donations.

Storyboard Ref: FEX1-6-3

Release 1

- 140.026.001 List of funds or foundations
- 140.026.002 List of links to funds
- 140.026.003 Selection radio buttons for each fund
- 140.026.004 Submit button

Communities: All

11/08/2000

Leaving a Legacy Page

This page will provide information on leaving a legacy.

Storyboard Ref: FEX1-6-2

Release 1

140.027.001 Links to articles on leaving a legacy

140.027.002 Dynamically listed text boxes

140.027.003 Submit button

Communities: All

Legacy Topic Page

This page will provide the detailed article on the selected legacy topic.

Storyboard Ref: FEX1-6-2-1

Release 1

140.028.001 Article content

Communities: All

The Final Word

This page will provide static content on the last words.

Storyboard Ref: FEX1-6-4

Release 1.1

140.029.001 Static Text

Communities: All

Forms

This function shall provide a listing of the forms available from the state with a link to download the forms in PDF format. The user may also select forms to be added to the experience plan list.

Storyboard Ref: FEX1-6-1

Release 1

140.030.001 Dynamic listing of forms separated into main categories

140.030.002 Add to planner list selection box for each form

140.030.003 PDF link for each form

140.030.004 Change state drop down

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140.030.005 Change state submit button

140.030.006 Submit button

Communities: All

Finalize the Details Page

This page provides the user with the ability to apply for financing, arrange pre-paid legal services, and see the last steps of the planner.

Storyboard ref: FEX1-7

Release 1

140.031.001 List of pre-need financing product descriptions

140.031.002 Link to pre-need application form – links to the pre-need application page

140.031.003 Family Assistance options resource listing – Available to FD and FDM's only

140.031.004 Family Assistance options detail link

140.031.005 Review and edit the plan link – links to the plan summary page

140.031.006 Check box for send to funeral director

140.031.007 Remind me drop down – this will cause an email to be sent to the user after the selected amount of time reminding them that they filled out a funeral plan.

140.031.008 Comment text box – the verbiage placed in this box will be included in the remind me email

140.031.009 Save and continue button – verifies form and continues to plan admin page

Communities: All

Pre-need Application Page

This page provides the user with the ability to apply for pre-need financing. Once the form is filled out and submitted, the information is sent to the underwriter along with the financial summary of the plan.

Storyboard ref: FEX1-7-2

Release 1 (Change Control – Fields need to be verified)

140.032.001 Use my preferences yes/no radio buttons

140.032.002 Preferences link – links to account update form

140.032.003 Use plan recipient preferences yes/no radio buttons

140.032.004 Plan recipient preferences link – links to deceased info page

140.032.005 Other address form including:

Name

Address 1

Address 2

City

State

Zip

Email

140.032.006 Listing of questions and yes/no radio buttons

140.032.007 Reset button

140.032.008 Submit button

140.032.009 Cancel button

Communities: All

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Family Assistance Detail Page

This page provides the user with detail on the selected family assistance option.

Storyboard ref: FEX1-7-1

Release 1

140.033.001 Dynamic content based on selected family assistance topic.

Communities: All

Legal Page

This page will provide information on pre-paid legal services.

Storyboard Ref: FEX1-7-3

Release 1

140.034.001 Content information about prepaid legal.

140.034.002 Content is dependent on state selection from previous page.

140.034.003 Link to Prepaid legal application form.

Communities: All

Pre-paid Legal Application Page

This page will provide information on pre-paid legal services.

Storyboard Ref: FEX1-7-3-1

Release 1

140.035.001 Application Form (TBD by 7/17/00).

140 035.002 Submit Button.

Communities: All

Funeral Experience Administration Page

This page allows the user to create a new experience or save an experience. It allows the user to set a password for the experience and send the planner to others via email.

Storyboard ref: FEX1-1

Release 1

140 036.001 Current Saved Experiences – lists all of the users saved experiences.

Fields include:

Filename

Delete Link with java script confirm

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- Rename Link refreshes screen and populates save experience boxes with the saved data.
The cursor is placed in filename text box.
- Edit Link – links to the plan summary page
- 140.036.002 View Plan Summary Link (General Requirements)
- 140.036.003 Experience Description Text box - describe the experience
- 140.036.004 Display deceased name text
- 140.036.005 Edit deceased profile link
- 140.036.006 Set Experience Status selection box. Selections include:
- New
 - In Progress
 - Complete
- 140.036.007 Save Experience Text box - filename for experience
- 140.036.008 Experience Reminder Selection. Selections include:
- TBD
- 140.036.009 Save Experience Password Text box - password for experience
- 140.036.010 Save Experience Button – Once the experience is saved the button will be changed to say “Rename Experience”
- 140.036.011 Address Book Button
- 140.036.012 Funeral.com will allow a finite number of plans to be saved per user. If this number is reached the user will not be able to save the plan. This number will be set by a tunable parameter.

Communities: All

Funeral Experience Summary Page

This page allows the user to view the summary of the experience.

Storyboard ref: FEX1-1-2

Release 1

Cost Summary – calculates and displays costs for specified steps of the funeral experience

- 140.037.001 Planner Profile Anchor
- 140.037.002 Planner Profile price
- 140.037.003 Funeral experience Anchor
- 140.037.004 Funeral experience price
- 140.037.005 My Notebook Anchor
- 140.037.006 My Notebook price
- 140.037.007 Notifications price
- 140.037.008 Total experience price

Information Summary – displays entered information for specified steps of the funeral experience

- 140.037.009 Username Text
- 140.037.010 File Name Text
- 140.037.011 Date Last edited
- 140.037.012 Prepared for name text
- 140.037.013 Religion preference text
- 140.037.014 Ethnicity preference text
- 140.037.015 Age preference text
- 140.037.016 Zip Code preference text
- 140.037.017 Social security Text
- 140.037.018 Gender Text
- 140.037.019 Date of birth text
- 140.037.020 Birthplace text
- 140.037.021 Ethnicity text

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- 140.037.022 Education text
- 140.037.023 Armed Forces text
- 140.037.024 Current Location text – includes address, city, state and zip
- 140.037.025 dynamic list of survivor names
- 140.037.026 Experience File Name text
- 140.037.027 Funeral Home text – includes name, address, city, state and zip
- 140.037.028 dynamic list of base experience items with the cost of each (i.e. caskets, vaults, urns, services, etc.)
- 140.037.029 dynamic list of selected service items with the cost of each (i.e. cremation, burial, embalming, etc)
- 140.037.030 dynamic list of merchandise alternative items with the cost of each (i.e. caskets, vaults, urns, services, etc.)
- 140.037.031 Funeral story text
- 140.037.032 dynamic list service participants with a summary of anticipated gratuities (i.e. clergy, pallbearers, readers, eulogist and etc.)
- 140.037.033 After the service selection
- 140.037.034 After the service text
- 140.037.035 Transportation text with cost
- 140.037.036 Cemetery Type text
- 140.037.037 Cemetery Name text
- 140.037.038 Cemetery Location text
- 140.037.039 Monument supplier text
- 140.037.040 Monument selection text with cost
- 140.037.041 Plaque selection text with cost
- 140.037.042 Dynamic listing of non-fulfill able items – selected items that could not be met by the funeral home.
- 140.037.043 Dynamic listing of flower selections with cost
- 140.037.044 Custom obituary view link
- 140.037.045 Custom obituary run time/expiration date
- 140.037.046 Custom obituary cost
- 140.037.047 Standard obituary view link
- 140.037.048 Standard obituary run time/expiration date
- 140.037.049 Standard obituary cost
- 140.037.050 Dynamic listing of Printed Notifications
- 140.037.051 Link to view Printed Notifications
- 140.037.052 Dynamic listing of Printed Notifications Costs
- 140.037.053 Dynamic listing of Prayer Cards
- 140.037.054 Link to view Prayer Cards
- 140.037.055 Dynamic listing of Prayer Cards Costs
- 140.037.056 Dynamic listing of Acknowledgment Cards
- 140.037.057 Link to view Acknowledgment Cards
- 140.037.058 Dynamic listing of Acknowledgment Cards Costs

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- 140.037.059 Dynamic listing of Memorial Folders
- 140.037.060 Link to view Memorial Folders
- 140.037.061 Dynamic listing of Memorial Folders Costs
- 140.037.062 Dynamic listing of Flyers
- 140.037.063 Link to view Memorial Folders
- 140.037.064 Dynamic listing of Flyers Costs
- 140.037.065 Top of page anchors
- 140.037.066 Links will be placed on the major sections which will link to the appropriate page in order to edit the information

Communities: All

Planner Recipient Page

This page is where information is entered about the deceased or soon to be deceased.

Storyboard ref: FEX1-1-1

Release 1

- 140.038.001 Link to forms page
- 140.038.002 Save Button
- 140.038.003 Last name text box
- 140.038.004 First name text box
- 140.038.005 Middle Initial text box
- 140.038.006 Link to about preferences page
- 140.038.007 Religion preference dropdown
- 140.038.008 Ethnicity preference dropdown
- 140.038.009 Age preference dropdown
- 140.038.010 Zip code preference dropdown
- 140.038.011 Submit preference button
- 140.038.012 Selected funeral home text. Filled from the current funeral plan data.
- 140.038.013 Change Funeral Home button
- 140.038.014 Social Security Number text box
- 140.038.015 Gender radio selection
- 140.038.016 Date of Birth text box
- 140.038.017 Birthplace city text box
- 140.038.018 Birthplace state dropdown
- 140.038.019 Ethnicity dropdown
- 140.038.020 Education dropdown
- 140.038.021 Armed Forces radio selections

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140.038.021

- 140.038.022 Current location radio buttons
- 140.038.023 Facility Name text box
- 140.038.024 Facility Address text box
- 140.038.025 Facility City text box
- 140.038.026 Facility State dropdown
- 140.038.027 First name text box
- 140.038.028 Last name text box
- 140.038.029 Middle Initial text box
- 140.038.030 Relation drop down
- 140.038.031 Add to address book button – links to add address page with pre-populated fields
- 140.038.032 Add to survivor list button – adds the information to the list below
- 140.038.033 Get from address book link – links to recipient selector page and brings back names to the survivor list
- 140.038.034 List of survivors selection box
- 140.038.035 Remove button – removes the selected survivors from list

Communities: All

How to Plan a Funeral Page

This is a content page describing the process for planning a funeral.

Storyboard ref: FEX1-8

Release 1

140.039.001 Static Content.

Communities: All

Funeral Plans and Stories Page

This is a content page with example funeral stories and plans.

Storyboard ref: FEX1-9

Release 1

140.040.001 Dynamic Content submitted by users.

140.040.002 Link to submit a story page

Communities: All

Submit a story Page

This is where users will input their funeral stories for display on the Funeral Plans and stories page

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Storyboard ref: FEX1-9-1

Release 1

140.041.001 Name text box

140.041.002 Email text box

140.041.003 Story text area

140.041.004 OK to publish checkbox

140.041.005 Submit button

Communities: All

How To Use The Funeral Planner Page

This is a content page providing instruction on using the funeral planner

Storyboard ref: FEX1-10

Release 1

140.042.001 Static Content

Communities: All

Flowers (150)

This area will be the section for display and display of flowers.

General Flower Requirements

These items are displayed on every Flower Catalog Page

Storyboard ref: FLO1

Release 1

150.000.001 Internal/External Advertising space

150.000.002 By Setting Option with dropdown selection

150.000.003 By Arrangement Option with dropdown selection

Communities: All

Flowers

This is the flowers merchandise catalog.

Storyboard ref: FLO1

Release 1

150.001.001 Multiple dynamic links to content appropriateness articles

150.001.002 Display catalog items and information grouped by setting with the ability to link to setting detail

150.001.003 Specials of the week Internal Advertising Items with the ability to select. Shows the following:

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Thumbnail – links to the product page for that special.
Description
Price

150.001.004 Buy Now button for each Special

Communities: All

Flowers Setting Page

This is the detail for flower settings.

Storyboard ref: FLO1-1

Release 1

150.002.001 Image of overall package

150.002.002 Description of overall package

150.002.003 Settings offerings – detailed listing of items in the package includes:

Picture of item

Name

Description

Price

Buy Now Button

150.002.004 Each peripheral item has a detail link

Communities: All

Flowers Detail Page

This is the detail page for flowers.

Storyboard ref: FLO1-1-1

Release 1

150.003.001 Flowers Description

150.003.002 Image Of Arrangement

150.003.003 Price Options (4)

150.003.004 Shop more button

150.003.005 Buy Now button

150.003.006 Checkout button

150.003.007 Shipping information

150.003.008 Experience cross reference – This dynamic text explains which experience this setting would be appropriate

Communities: All

Content Appropriateness Page

This page dynamically lists content appropriateness links.

Storyboard ref: FLO1-2

Release 1

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150.004.001 Dynamic links to content appropriateness detail pages.

Communities: All

Content Appropriateness Detail Page

This page explains to the users what is appropriate when purchasing flowers for a funeral.

Storyboard ref: FLO1-2-1

Release 1

Display Article

150.005.001 The page shall provide a topic header for the selected item

150.005.002 This page shall provide the full text article selected in the content appropriateness page when provided as content.

150.005.003 The page shall provide a back button to return to the content appropriateness page

Communities: All

Flowers Ordering Page

This is the page will allow the user to enter ordering and shipping information for the purchase of flowers.

Storyboard ref: FLO1-4

Release 1

- 150.006.001 User ID text box
- 150.006.002 Password text box
- 150.006.003 Submit button - Login is not required for this page, but will give access to the address book
- 150.006.004 Address book link – links to the recipient selector page
- 150.006.005 Send flowers to form, which will include the following input areas:
- Name Text Box
 - Address 1 Text Box
 - Address 2 Text Box
 - City Text Box
 - State Drop Down
 - Zip Code Text Box
 - Phone Text Box
 - Country Drop Down
- 150.006.006 Send message form, which will include the following output and input areas for each product ordered:
- Product Number
 - Item Description
 - Month Drop Down
 - Day Drop Down
 - Year Drop Down
 - Delivery Method Drop Down
 - Message Text Area
- 150.006.007 Funeral Home Name Text Box where a user can enter the name of a funeral home which referred them to the site.
- 150.006.008 Shop more button
- 150.006.009 Submit Button

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Communities: All

Transaction Components (160)

There are 2 methods of payment associated with funeral.com. A credit card purchase and an account accrual based on a funeral.com monthly accrual of charges.

Shopping Cart Page

This page displays items that have been selected for purchase. Allows user to edit quantity or remove items from the cart.

Storyboard Reference: SHO1

Release 1

160.001.001 Continue shopping link – returns to calling page.

160.001.002 Dynamic list of items to purchase. Fields include:

Manufacturer

Item

Item number

Quantity text box

Unit Price

Line total price

Remove checkbox

160.001.003 Update Cart Button

160.001.004 Checkout button

Communities: All

Billing and Shipping Info Page

This is the second step to purchasing items from funeral.com. This page allows user to enter their shipping and billing info.

Storyboard Reference: SHO1-1

Release 1

160.002.001 Data will be pre-populated for registered users.

160.002.002 Non-registered users are displayed a "Register Now" Link

160.002.003 Billing First Name text box

160.002.004 Billing Last Name text box

160.002.005 Billing Address1 text box

160.002.006 Billing Address2 text box

160.002.007 Billing City text box

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- 160.002.008 Billing State dropdown
160.002.009 Billing Zip Code text box
160.002.010 Billing Phone text box
160.002.011 Referring Funeral Home text box (Consumers Only)
160.002.012 Shipping Method dropdown
160.002.013 Shipping Info Same checkbox
160.002.014 Shipping First Name text box
160.002.015 Shipping Last Name text box
160.002.016 Shipping Address1 text box
160.002.017 Shipping Address2 text box
160.002.018 Shipping City text box
160.002.019 Shipping State dropdown
160.002.020 Shipping Zip Code text box
160.002.021 Shipping Phone text box
160.002.022 Submit button

Communities: All

Payment Info Page

This is the third step to purchasing items from Funeral.com. This page allows users to review their purchase total and enter payment information.

Storyboard Reference: SHO1-1-1

Release 1

- 160.003.001 Bill to address information including:
Name
Address
City, State Zip
Phone Number
160.003.002 Ship to address information including:
Name
Address
City, State Zip
Phone Number
160.003.003 Shipping method text
160.003.004 Referring funeral home text
160.003.005 Dynamic list of items to purchase. Fields include:
Manufacturer

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Item
Item number
Quantity
Unit Price
Line total price

- 160.003.006 Subtotal information
- 160.003.007 Tax information
- 160.003.008 Shipping cost information
- 160.003.009 Total cost information
- 160.003.010 Account type drop down
- 160.003.011 Credit Card/Account number text box – This field will be verified upon submission. If a funeral home account number is used, the funeral director will be verified to see if they have access to the entered account (The funeral director may have purchase privileges on several accounts).
- 160.003.012 Expiration drop downs
- 160.003.013 Remember credit card number check box
- 160.003.014 Back to shopping cart link – links to shopping cart page
- 160.003.015 Submit button

Communities: All

Thank You Page

This is the final step to purchasing items from Funeral.com. This page notifies the user that the buying process is successful.

Storyboard Reference: SHO1-1-1-1

Release 1

- 160.004.001 Dynamic confirmation content
- 160.004.002 Link to homepage

Communities: All

Transaction Returns Policy Page

This is a content page that provides users with information on how to return items purchased through Funeral.com.

Storyboard Reference:

Release 1.1

Returns Policy

- 160.005.001 This element will contain content provided text that describes users how to return items purchased through Funeral.com.
- 160.005.002 This page shall be accessible from every page in which a credit card transaction occurs.

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Communities: All

Cybercash Transaction Component

This function provides a Cybercash interface to perform real-time credit card processing of transaction between the consumer and the Funeral Director. This will be the primary transaction component for Phase 1.

Storyboard ref: N/A

Release 1

- 160.F01.001 This function will incorporate a CyberCash function that performs real time credit card processing of orders.
- 160.F01.002 User shall receive confirmation or denial of requested charges.
- 160.F01.003 The CyberCash function shall use the credit card information provided in the users profile.
- 160.F01.004 CyberCash transactions shall be performed using 40-bit SSL encryption.

Communities: GR, FCA

Account Accrual Transaction Component

This function provides an capability to accumulate charges for a registered Funeral Home or Supplier and initiate monthly charges to the registered users credit card profile account.

Storyboard Reference: N/A

Release 1

- 160.F03.001 This transaction component shall allow selected registered business entities within Funeral.com to perform monthly Shipping of charges to their profile credit card
- 160.F03.002 The Funeral.com System Administrator shall have the ability to flag a Funeral Director/Home to enable monthly account accrual Shipping:
Transactions shall be accumulated and totaled for monthly Shipping.
- 160.F03.003 The Funeral.com System Administrator shall have the ability to edit the monthly invoices.
- 160.F03.004 The Funeral Director shall be able to view their to-date charges via the Funeral Director Console.
- 160.F03.005 The Funeral Director shall be able to view their account history to-date charges including payment received via the Funeral Director Console. Data will be kept for 2 years. After this point the data will be purged.
- 160.F03.006 The invoice shall contain the following information:

(Change Control – Fields need to be verified)

- Invoice Number
- Funeral Director Name
- Funeral Home Name
- Funeral Home Address
- Funeral Home Phone Number
- Funeral Home e-Mail
- Date Initiated
- Supplier Name
- Supplier Address
- Supplier Phone Number
- Supplier e-Mail
- Product(s) requested (Full Breakdown on Products)

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160.F03.001 - 160.F03.006

Individual Prices
Shipping & Handling Prices
Taxes
Total Price

Display the # of supplier rebates and units used

- 160.F03.007 The invoice shall contain additional Supplier related information as follows, editable only by the Supplier:
Cannot fulfill order – this selection will disable the following 5 functions
Order received checkbox
Order processed checkbox
Order shipped date text entry box – MMDDYY format
Shipped via – text entry box
Shipping tracking number – text entry box
Comments – text entry box

Cybercash

- 160.F03.008 This function will incorporate a CyberCash function that performs real time credit card processing of orders accumulated during the monthly period. Orders shall be processed on the 25th day of each month.
- 160.F03.009 The order sent to Funeral.com shall include all monthly charges totaled to date that have not been flagged as paid.
- 160.F03.010 Funeral.com shall receive confirmation or denial of requested charges. (A manual process shall by Funeral.com shall handle denied charges)
- 160.F03.011 The CyberCash function shall use the credit card information provided in the users profile.
- 160.F03.012 CyberCash transactions shall be performed using 40-bit SSL encryption.

Communities: FD, FDM, S, SM, FCA

Reporting (170)

The following BV standard reports will be available:

Release 1

Content utilization

- 170.001.001 Reports tell you how often a selected content item is seen, selected, and when appropriate, purchased, by visitors during a specified time period. There are two of these reports:
Utilization: by day or month

Communities: FCA

Overall entries to a service and entries by demographics

- 170.002.001 Reports tell you how often visitors entered a specific service during a specified time period. These reports can also show the demographic breakdown of entries to a service by gender, age, occupation, and income level for a specified time period. There are six of these service entries demographics reports
Demographics by age: by day or month
Demographics by occupation: by day or month
Demographics by income: by day or month

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Communities: FCA

Incentive utilization

170.003.001 Report tells you the status of all incentives for a service; including available, issued, redeemed, and discarded coupons. There is one of these reports:
Incentive utilization

Communities: FCA

Hot and cold content utilization

170.004.001 Reports tell you -- for a selected service, date, visitor activity, and content type -- the most and least utilized content items. For example, you can report the most and least frequently selected advertisements for a service, and the most and least frequently purchased products for a different service. There are three of these reports:
Hot/Cold Content Utilization (by day or month)

Communities: FCA

Classifieds (180)

This section will be used for Funeral directors to place and view classified ads. Only registered B2B users will have access to this area.

Storyboard Reference: CLA1

Release 1

General Classifieds Requirements

These requirements will apply to all classified pages.

180.000.001 Classifieds Category Navigation Bar will link to listings filtered by the selected section.

180.000.002 Quick Categories. A dropdown selection box to filter the classifieds search by category. Includes a button to submit the search.

180.000.003 A link to the add classifieds page.

Communities: FD, FDM, S, SM, FCA

B2B Classified Sections

This page provides the funeral director the ability to search for an existing ad or link to an ad classified page.

Storyboard Reference: CLA1

Release 1

180.001.001 A link to return to users home page.

180.001.002 Advertising space.

Communities: FD, FDM, S, SM, FCA

Classified Sections Page

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This page provides the results of the requested classifieds search

Storyboard Reference: CLA1-3

Release 1

180.002.001 List of classifieds for selected section and category. Fields Include:

Ad Title

Description

Price

Contact

180.002.002 A link to classifieds home page.

Communities: FD, FDM, S, SM, FCA

Place A Classified Ad Page

This page allows the user to place a B2B classified ad on Funeral.com.

Storyboard Reference: CLA1-1

Release 1

180.003.001 User Information. Text entry boxes that are pre-filled out from stored user Information. Fields include:

First name

Last name

Company Name

Email

180.003.002 Password Verify. Text entry box.

180.003.003 Payment Selection. Dropdown selection for method of payment.

180.003.004 **Select Category.** Dropdown selection for the category for the ad being placed

180.003.005 **Select Page Placement.** Dropdown selection for the page placement for the ad being placed

180.003.006 Ad Title. Text entry box.

180.003.007 Ad Copy. Text Area entry box.

180.003.008 Asking Price. Text entry box.

180.003.009 Add Ons. Selection entries for adding extra features to the ad.

180.003.010 Submit Ad. Link to secure transaction page.

180.003.011 Preview Ad. Link to "View Ad Page".

180.003.012 Cancel. Return to calling page.

180.003.013	Photo upload button which allows the user to specify a photo to be uploaded
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Communities: FD, FDM, S, SM, FCA

View Ad Page

This page provides a detail of the requested classified ad.

Storyboard Reference: CLA1-2

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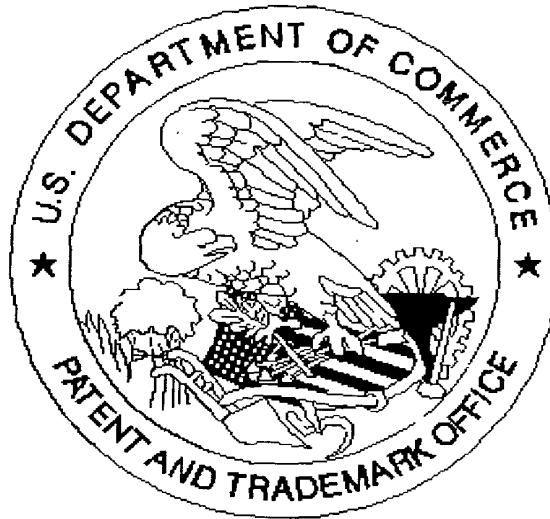
Release 1

- 180.004.001 Dynamic Ad Detail information including the following fields:
Category name
Ad title
Ad copy
Price
- 180.004.002 Photo image
- 180.004.003 Contact information including the following fields:
Lastname
Firstname
Company name
Email
- 180.004.004 Previous button
- 180.004.005 Next button
- Communities: FD, FDM, S, SM, FCA

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